

State Farm® Arena

RIO GRANDE VALLEY 🇺🇸 HIDALGO, TEXAS



State Farm Arena 2600 N. 10th
Street (Hwy 336)
Hidalgo, TX 78557
(956) 843 6688
(956) 843 6677

Management

State Farm Arena is owned by the city of Hidalgo and Managed by TMFC

Facility Personnel

Phone

General Manager, Eric Blockie	(956) 843 5505
Administrative Assistant, Gloria Tovar	(956) 843 5501
Director of Operations, Eric Trevino	(956) 227 5992
Food and Beverage Director, Norma Farias	(956) 843 5526
Group Sales Manager, Angie Mercado	(956) 843 5522
Event Coordinator, Eric Trevino	(956) 843 5510
Premium Services Coordinator, Angie Mercado	(956) 843 5521
Box Office Manager, Claudia Espinosa	(956) 843 5560
Business Manager, Sonia Resendez	(956) 843 5550
Corporate Sponsorship Manager, Aleida Mares	(956) 843 5529

State Farm Arena

2600 North 10th Street (Hwy 336)

Hidalgo, Texas 78557

(956) 843-6688 Phone

(956) 843-6677 Fax

www.statefarmarena.com Web Site

Business Hours/ Box office Hours

Business hours are Monday-Friday 8:30am to 5:30pm

The Box Office hours are:

Monday-Friday 8:30am to 5:30pm

Saturday – Sunday Event days Only

Saturday 10am for on-sales

State Farm Arena

State Farm Arena is a \$20 million multipurpose facility, seating approximately 5,500 for hockey, soccer and football and up to 6,800 for concerts. The facility can also host boxing, basketball, rodeos, ice shows and theatrical productions. State Farm Arena has 2,200 parking spaces, 508 club seats, 25 private luxury suites and designed to built to meet all ADA specifications to accommodate our guests with disabilities. This brochure will assist you in learning about our facility, services, and policies for our disabled guests. If you have any questions concerning this brochure, our building, or if you have any further needs, please call State Farm Arena at any time to talk with any of our Event Staff for help or information.

State Farm Arena is strategically located approximately 5 minutes from the US/Mexican border and 6 min from the McAllen Miller International Airport (MFE www.mcallenairport.com). The State Farm Arena is home to the Rio Grande Valley Killer Bees (NAHL) and the Rio Grande Valley Vipers (NBA D-LEAUGE) and La Fiera F.C. (P.A.S.L)

Floor(s)/Levels

2

Dressing Rooms

5

Electrical Capabilities

<u>Location</u>	<u>Amps</u>	<u>Phases</u>	<u>Distance for Stage</u>
Stage Left	200	3	75 feet
Stage Right	200	3	75 feet
Outside 1 of 2	400	3	95 feet
Outside 2 of 2	600	3	95 feet
Right of Mix	200	3	80 feet of mix
Left of Mix	200	3	80 feet of mix

Forklifts

State Farm Arena owns on 8,000 lb. forklift and one 5,000 lb. forklift, each with a lift height of 17 ft. and fork length of 4 ft. Both forklifts are propane fueled.

Staging

State Farm Arena owns a state-of-the-art staging system with a maximum size of 60X80 ft. The stage is flexible in location, dimension and configuration.

Square Footage

Total site (including all levels) 186,000 sq. ft.

Center Floor 17,000 sq. ft. with dasher board configuration. 19,000 sq. ft. with retractables pushed in.

Seating

There are three retractable rows on either side of the bowl and 5 retractable rows at each end. State Farm Arena has the ability to remove the retractable seats at the west end in order to provide a bigger elephant door entrance. The total number of retractable seats is 499.

Rigging

Total rigging weight for 60' x 40' end stage configuration is 100,000 lbs. rigging plans are available from the Operation Office. All rigging plans, including the weight of each point must be submitted to and approved by management prior to load in. The grid trusses are on 28 ft. centers upstage to back of house. * SEE ATTACHMENT

Loading Dock

The facility has two sunken loading docks with dock plates that allow a level run from truck to performance area. The docks are in an “L” shape with no grade. There is also a mild ramp area from outside directly to the back roll-up-door. The dock can accommodate two trucks. There are shore service outlets.

Elevators

Two (2) Multipurpose Elevators (passenger)

Emergency equipment

Fire sprinklers, smoke sensors and fire extinguishers are located throughout the facility. The facility employs an emergency generator for life safety light and sound only.

Locks and Keys

Locker/dressing rooms may be secured with locks and keys. Keys for each room may be checked out through the Operations Office. All persons who sign out keys will be responsible for return of the keys at the conclusion of the event.

Pyrotechnics

A permit is required for any pyrotechnics used in the building or anywhere on the premises. There will be a designated room used for storing pyrotechnics. Building will supply fire extinguishers at the show's expense. A permit must be obtained from the city and a demonstration held prior to the event.

Features for Patrons with Disabilities

All entrances to the suite level of State Farm Arena are wheelchair accessible. Designated disabled parking spaces conveniently located at the main entrance. Elevators are available inside State Farm Arena to provide access between levels. Disabled seating is available at various locations inside the bowl. State Farm Arena is equipped with an in-house listening device system for the hearing impaired.

Television/Video System

State Farm Arena is equipped with an in-house TV/Video system that includes two video boards and two portable cameras.

Public Restrooms

Main concourse

Four (4) Woman's with ten (10) stalls in each

Four (4) Men's with 14 stalls and 26 urinals total

Two (2) Unisex facilities

Suite Level

Three (3) Men's and Three (3) Women's facilities.

First Aid Stations

State Farm Arena offers first-aid services with trained paramedics on duty for all events. The fully equipped first-aid station is conveniently located adjacent to east VIP entrance to Concourse.

Lost and Found

During an event any items found should be turned to the Guest Services located on the east concourse at section 119. After an event has concluded, these items will be transferred to the Event Services department, which can be reached at (956) 843-6688.

LABOR AND SERVICE RATES

*All rates are hourly and there is a four-hour minimum on all hourly staff. Additional minimums may be required based on specific contracts. All rates are subject to change.

Event Services

Box Office Fees	3% of adjusted gross ticket sales
Credit Card Commissions	3%
Novelty/Souvenir	30% of gross sales after deduction of Taxes
Group Sales	10% of total group ticket sales after taxes
Supervisors	\$18.00
Ticket Takers	\$15.00
Ushers	\$15.00
Event Security	\$15.00
Ticket Sellers	\$15.00

Operations

Supervisor	\$18.00
Change-Over	\$15.00
Event Stand-By	\$15.00
Working Supervisors	\$18.00
Event Cleaning	\$15.00
Zamboni Driver	\$12.00
Forklift Driver	\$15.00
House Sound/Lights	\$15.00
Scoreboard Ops	\$15.00
Electrician	\$20.00
Engineer (HBAC)	\$25.00
Runner	\$150.00/day

Outside Services

Police	\$35.00
Police Sergeant	\$35.00
Fire	\$35.00
EMT (Ambulance & Paramedic)	\$375/event

EQUIPMENT RATES

*Rates include the rental of equipment only. They do not include any labor costs associated with set-up, takedown, or resetting. All rates are subject to change without notice.

Equipment Rental rates

Curtains	\$300
Set and strike/Changeover	\$1,800
Barricade	\$250
Spotlight (each, per show)	\$150
Forklift (each, per day)	\$150
Pipe and Drape (per linear foot, per day)	\$2.00