Nationwide® Arena



Event Production Guide

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General Information

Staff Directory

Nationwide Arena:

Address – 200 West Nationwide Blvd.
Columbus, OH 43215
Phone – (614) 246-2000
Fax – (614) 246-1800
Website – http://www.nationwidearena.com

Event Services:

Email – EventServices@BlueJackets.com
Phone – (614) 246-7260

Guest Services:

Phone – (614) 246-3872

Director of Marketing; Tracy Hedrick:

Phone – (614) 247-0008

VP CASE - Booking; Bredan Buckley:

Phone – (614) 688-8408

Catering/Food Service; Sportservice:

Phone – (614) 246-3663

Director of Ticketing; Cait Schumann:

Phone – (614) 246-3035

Director of Retail Operations; Rick Matteo:

Phone – (614) 246-3203

Directions to Nationwide Arena Loading Docks

Please remember that Nationwide Arena does not control any of the surface lots around the arena. All show vehicles must park in the gated area around the service yard. Any questions as to where to park should be addressed to the Event Coordinator in advance or at the security office upon arrival.

From Airport

I-670 W to US 33 West Goodale Street exit towards Neil Avenue; south on Neil Avenue to Brodbelt; left on Brodbelt; turn left at stop sign towards loading dock gate.

From West

Proceed East on I-70 to the West Broad Street (Hwy 40) Exit. Make a left at the West Broad Street intersection and proceed east to Front Street. Make a left onto Front Street and proceed north to Nationwide Boulevard. Take a left on Nationwide Boulevard and follow the side of the arena to McConnel Boulevard. Turn right on McConnell Boulevard straight into loading dock gate.

From East

I-70 West to the Fourth Street exit. Take Fourth Street to Fulton Street. Continue West on Fulton Street to Front Street and proceed North to Nationwide Boulevard. Take a left on Nationwide Boulevard and follow the side of the arena to McConnell Boulevard. Turn right on McConnell Boulevard straight into loading dock gate.

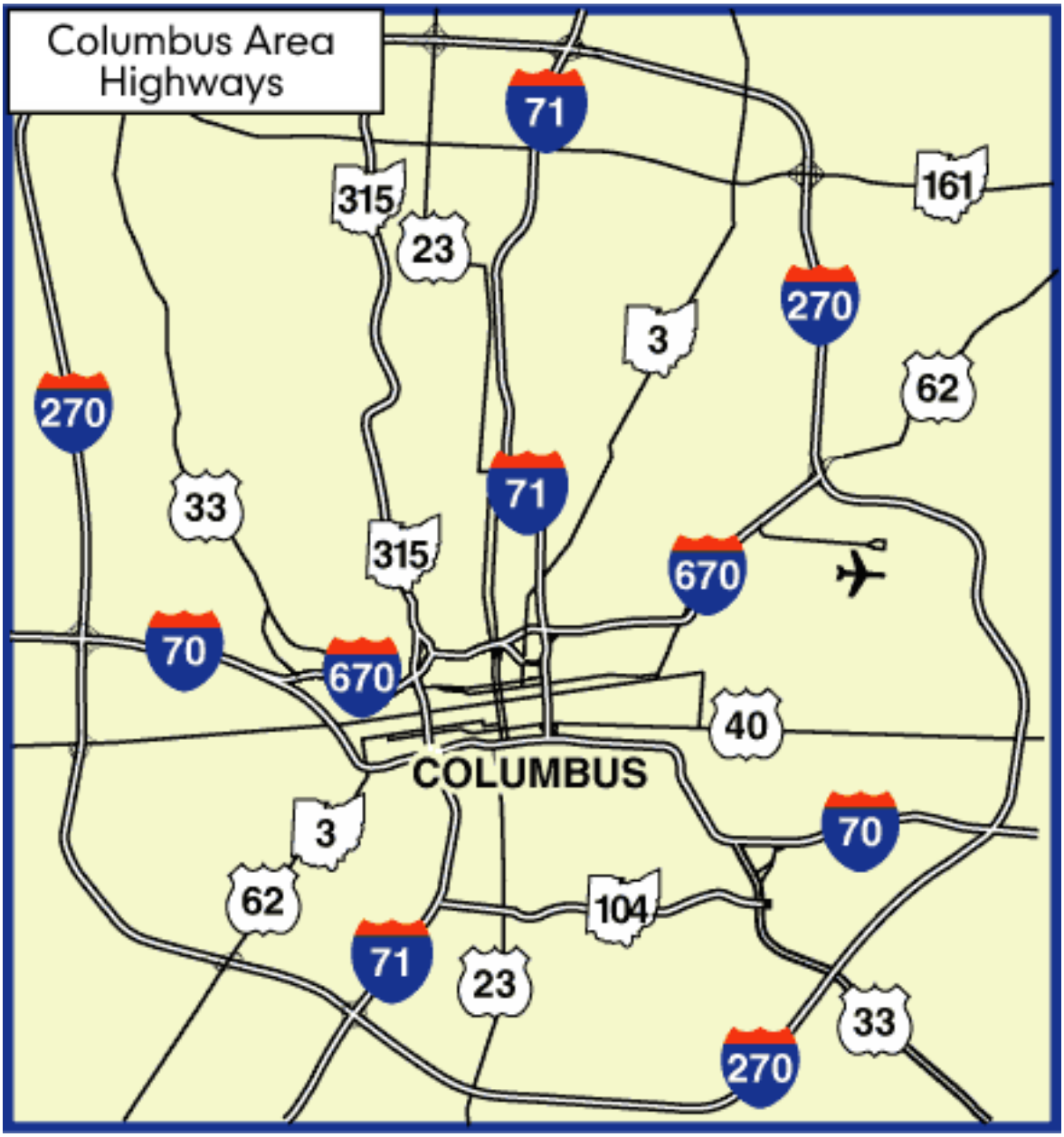
From South

Proceed North on I-71 to the Front Street exit. Turn left at Front Street and proceed north to Nationwide Boulevard. Turn right on McConnell Boulevard straight into loading dock gate.

From North

Proceed South on I-71 to I-270 West. Follow I-270 West to 315 South. Follow 315 South to downtown. Follow signs to Nationwide Arena via I-670. Take Neil Avenue exit. Turn right onto Neil Avenue and then make first left onto Brodbelt Drive. Turn left at stop sign to loading dock gate.

Map


Columbus Area Highways
71
315
23
161
270
3
62
270
33
71
315
670
70
670
40
COLUMBUS
3
62
104
71
23
70
33
270

Booking Procedures

Schedule Date

Those with questions regarding the availability of dates should contact the VP Case - Booking, Bredan Buckley, at (614) 688-8408.

Rental Expense

Rental structure is based on established rental rates and determined by the type of event and space used. Further information can be obtained from the General Manager.

Contract Execution

All arrangements are considered to be tentative until a license agreement has been fully executed and returned. A deposit may be required upon execution of license agreement to secure your date.

Financial Settlement

At the conclusion of the event, the licensee is responsible for settling all outstanding facility expenses. Any questions regarding the settlement procedure should be directed to the General Manager.

Event Management

Event Coordinator

From the moment your event becomes contracted, an Event Coordinator will be assigned to be your primary contact with our facility. Your Event Coordinator is your principal source of information and can be your “right hand” once you have arrived on site. The Event Coordinator will take the information provided by your team and disseminate it to the appropriate facility personnel. With as much information as you provide, your Event Coordinator will work with our entire team to insure your event is a success. Please call Guest Services if there are any questions regarding the assignment of your Event Coordinator.

Group Services

Nationwide Arena Group Services Department is available to assist in marketing your event to large groups and organizations in central Ohio. For more information please call (614) 246-2000 or ask your Event Coordinator.

Advertising & Promotions Services

Nationwide Arena's marketing team provides a wide variety of media and advertising services for all events booked at the facility. Our staff has extensive experience in media planning and buying, creative services, sponsorship sales, promotions, publicity and public relations. This experience has allowed us to form unique partnering relationships with local companies and organizations. We are here to assist you with every aspect of your event marketing.

Each event booked at Nationwide Arena receives significant exposure through existing facility programs. The following resources are available at your event:

- :30 spot (provided by show promoter) to run on interior 4-sided video boards at arena events when the video boards are in use. Video also appears on all arena television monitors
- Event message posted on in=arena reader board systems
- Event listing on arena telephone message system
- Event listed on Nationwide Arena's website
- Press release announce event to all local print and electronic media
- Event included in printed event calendar distributed throughout the arena

In addition to media placement, advertising, promotions and public relations, the Nationwide Arena marketing department can also assist in coordinating:

- Photography
- Coordination of promotional tickets and passes
- Trade for advertising
- Media and market research
- Promotional event planning
- Coordination of press conferences and interviews
- Charitable donations to local organizations and agencies

All fees, unless requested, are due at event settlement. Affidavits, tear sheets and other documentation will be presented at settlement. A complete listing of media policies is available upon request.

For more information or to begin your event marketing campaign, please contact Tracy Hedrick, Director of Marking at (614) 247-0008.

Production Information

Communications

A 4-channel Clear-Com system is hardwired throughout the arena with hard mounted packs at each spotlight location and in the arena control booth. The arena floor and the press box have belt pack capabilities. There are also dedicated communication loops from the floor to each spotlight location and control booth for use of a show's own intercom system.

Catering/Food Service

Sportservice provides backstage catering services, press lounge catering, concessions and all food and beverage needs at Nationwide Arena. For more information please contact (614) 246-FOOD or (614) 246-3663.

Dressing Rooms

Nationwide Arena has a total of six (6) star/performer dressing rooms, three (3) tournament locker rooms, two (2) production offices, catering areas, VIP lounges and other meeting rooms available for event use.

They include:

Star Dressing Rooms (4)
320 sq. ft. each with private bathroom facilities

Star Dressing Rooms (2)
600 sq. ft. each with two (2) separate private bathrooms

Tournament Locker Rooms (3)
1,600 sq. ft. each with full restrooms & training areas

Referees Dressing Room (1)
345 sq. ft.

Press Area/Production (1)
1000 sq. ft.

Green Room/Production (1)
750 sq. ft.

Catering Area (1)
800 sq. ft.

All dressing rooms have televisions and can be provided with telephone service as needed.

Electrical Power

Nationwide Arena has a total of 4,600 amps at 120/208 volt available for show power. Each power room is on a separate transformer.

North Show Power Room
Upstage Center: 1,700 amps
(3) 400 amp/3 phase services
(2) 200 amp/3 phase services
(1) 100 amp/3 phase services/277 volt

South Show Power Room
Upstage Center: 1,700 amps
(3) 400 amp/3 phase services
(2) 200 amp/3 phase services

Center Stage Show Power Room
North Side: 1,200 amps
(3) 400 amp/3 phase services
(2) 200 amp/3 phase services

Shore Power Service Yard
Power is available for tour busses along the east wall of the covered service yard. Power is also readily available for numerous television engineering vehicles including:

(1) 400 amp/3 phase services
(2) 200 amp/3 phase services
(10) 60 amp/3 phase services

All power connections above 100 amp are done via Camlock connections only.

Fire Safety Requirements

Pyrotechnics

Pyrotechnicians must have an approved Ohio theatrical or special effects first-class license. The permit fee is currently $75 per show and must be issued at least one week prior to the event date. A demonstration for the Columbus Fire Department may also be necessary prior to the event. There are also additional insurance requirements that your Event Coordinator can explain.

Seating Plans

Nationwide Arena management must approve all seating arrangements prior to on sale. The blocking of aisles, exits or corridors of any type is illegal and prohibited.

Novelty Stands

If approved for use in advance, the Columbus Fire Department must approve locations of any novelty stands in Nationwide Arena. A floor plan may need to be submitted prior to the event for approval. All packaging debris must be removed periodically to avoid potential hazard. The Columbus Fire Department may require a flame retardant certificate for any questionable materials.

Electrical Wiring

Electrical wiring must be grounded and UL listed. Extension cords may be used provided they are plugged directly into an outlet or an approved power strip. Extension cords shall not be plugged into another extension cord. All cords and wiring must be taped down to minimize any potential tripping hazards.

Open Flame Devices

Open flame devices are not permitted in Nationwide Arena unless specifically approved by the Columbus Fire Department

Standby Inspector

If determined necessary by the Columbus Fire Department, a standby fire marshal will be staffed during the event. Any costs for this additional requirement will be the responsibility of the promoter.

Emergency Evacuation Plan

If the need arises to evacuate, an emergency evacuation plan is available for your review if requested. Please see your Event Coordinator for further information.

Floors

In a hockey configuration, the arena floor is 85’ W x 200’ L with full ice making capabilities. The area of the floor is 17,000 square feet. The total surface area of the floor with the west retractable seating pushed in is 85’ W x 234’ D and 19,890 square feet. A ProDeck insulated floor covers the ice surface. The basketball court is 60’ W x 112’ L and is manufactured by Horner.

Fork Lifts

Nationwide Arena has two fork lifts available for events. Fork extensions are available.

1. 6,000 lbs. maximum
2. 8,000 lbs. maximum

Freight Elevator

A freight elevator accessible to all levels is located adjacent to the loading dock. Freight or other large loads are not permitted on public elevators.

House Lighting

The house lighting system at Nationwide Arena incorporates a mix of metal halide and quartz instruments featuring a MUSCO shutter system. The facility will have full blackout capabilities via an extensive curtain system. The microlight system allows pinpointing capabilities of all house lighting instruments. Sports/television lighting provides a uniform 225 foot candles on the floor.

Loading Dock & Load-In

The Nationwide Arena loading dock and service yard is located off Neil Avenue in the rear of the facility on the ground level. There are (4) fully covered loading docks with dock levelers. There is a truck ramp with access directly onto the arena floor that can accommodate (2) trucks side by side. The straight and level push to an end stage is approximately 114'. Ample space for truck and tour bus parking is also available in the service yard. Show power and water hook-ups for busses are also available.

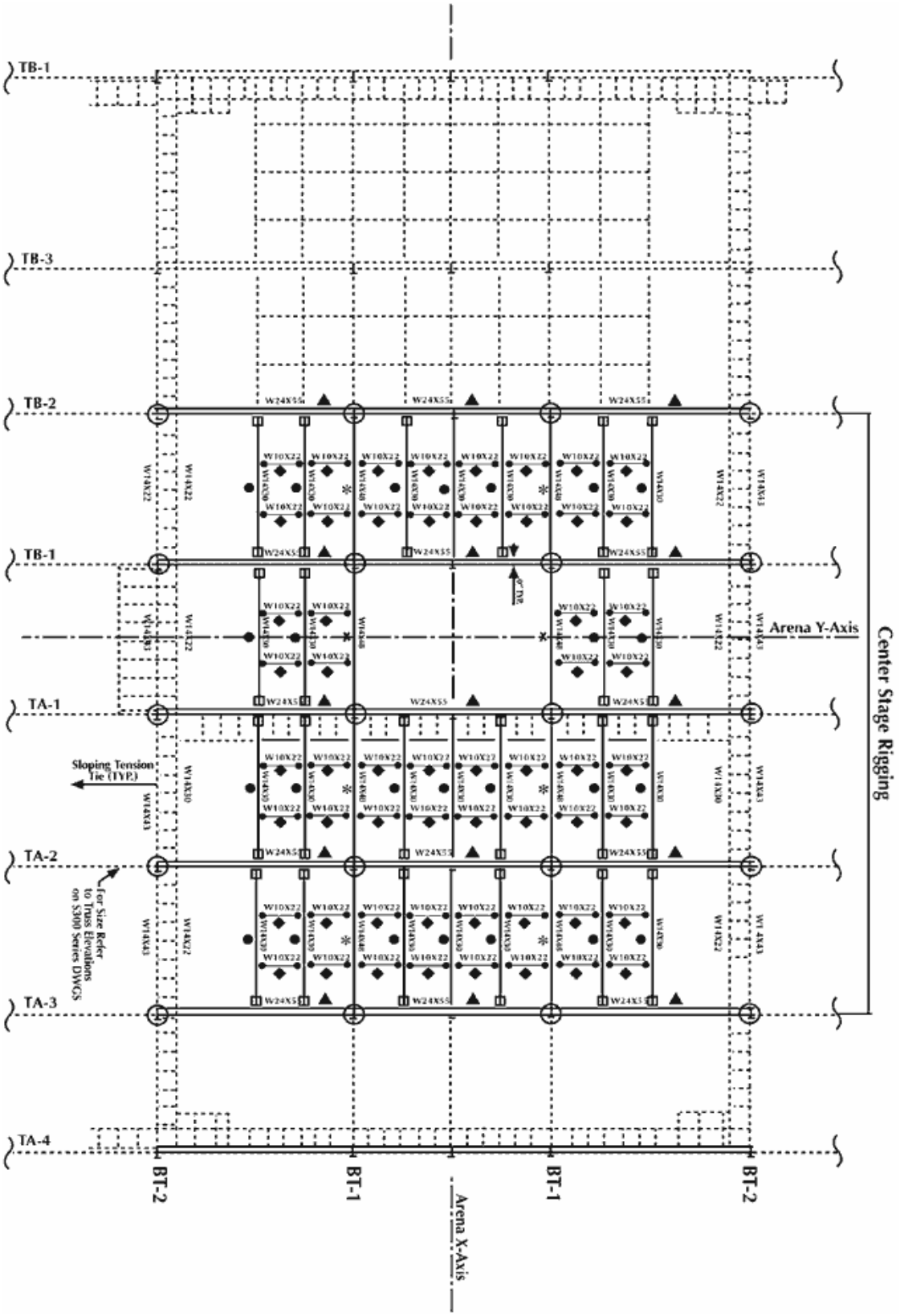
Production Parking

Show parking at Nationwide Arena is located in the loading dock area which is off Nationwide Blvd. and directly adjacent to the public entrance to the Nationwide Arena parking garage. Prior to the event, please coordinate all parking requirements with your Event Coordinator.

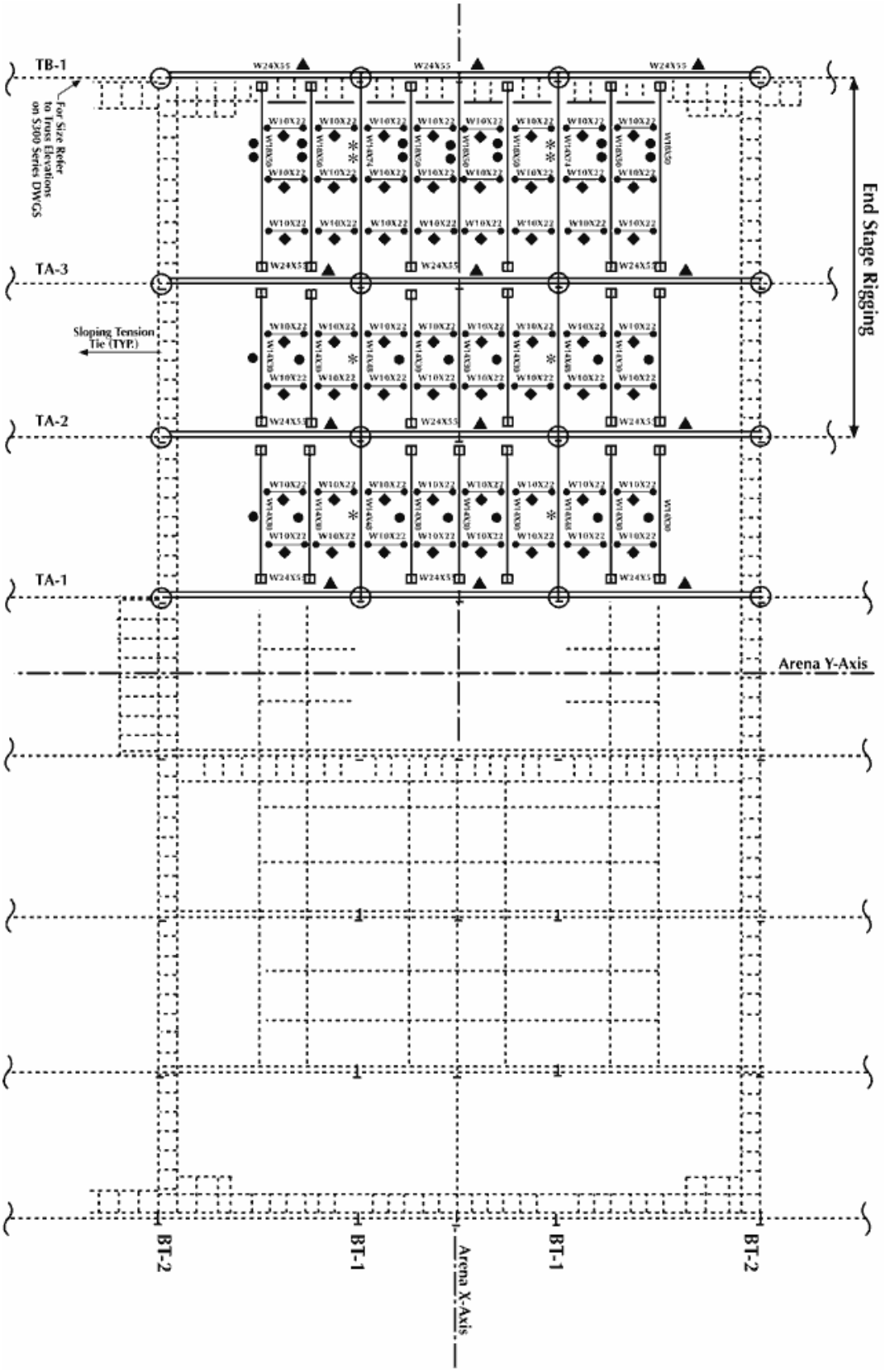
Rigging

The Nationwide Arena has an 11' grid system that is positioned 96' from the floor. The maximum weight permitted on the end stage grid is 120,000 pounds of evenly distributed weight. The facility provides a fall protection system and all safeties must be adhered to. The Event Coordinator must receive all weight loads in advance. Additional rigging information can be provided by your Event Coordinator.

Rigging Plot with Spotlights – Center Stage



Rigging Plot with Spotlights – End Stage



Scoreboard & Video Display

The state-of-the-art white way, eight-sided scoreboard at Nationwide Arena is located in the center of the arena. Four sides are Mitsubishi LED video displays and four are two-color matrix boards. The scoreboard height is variable and can be set according to event requirements, including nesting above the rigging grid. The scoreboard is available for events, however arrangements should be made no later than one week in advance. Please contact your Event Coordinator for costs and further details.

Sound System

Nationwide Arena's house sound system provides a full range of high power sound to all seats in the arena. The system is made up of custom, full range, sound clusters suspended from the arena roof. There is a cassette deck, compact disc player, mixing board, microphones and wireless microphones available for event use. The sound control booth is located at press level above section 219 and features a 24/8 channel crest mixing console.

Spotlights

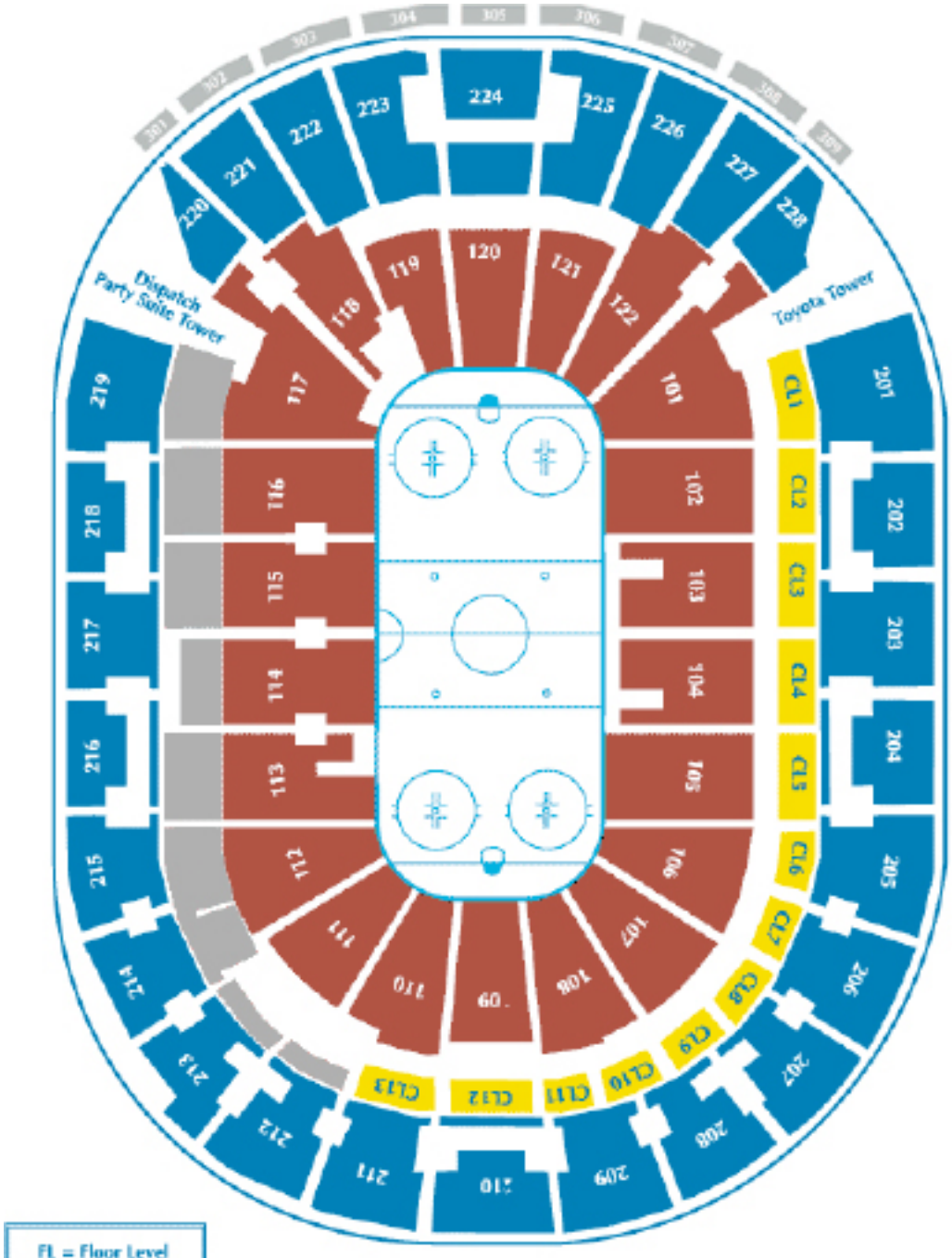
Nationwide Arena has 10 permanent spotlight locations with eight stationary spotlights and 4 portable spotlights. Power and intercom lines are hardwired to each location. Additional auxiliary spotlight locations are available in the upper concourse level of the building.

Stagehand Labor

The facility is an open house where the show will decide the labor source for production use. Contact your Event Coordinator for accepted companies and conditions.

Seating Charts

Hockey:



Hockey Configuration

Center Stage:



Center Stage Configuration

End Stage 360:



End Stage at 360°
Configuration

End Stage 270:



End Stage at 270° Configuration

End Stage 180:



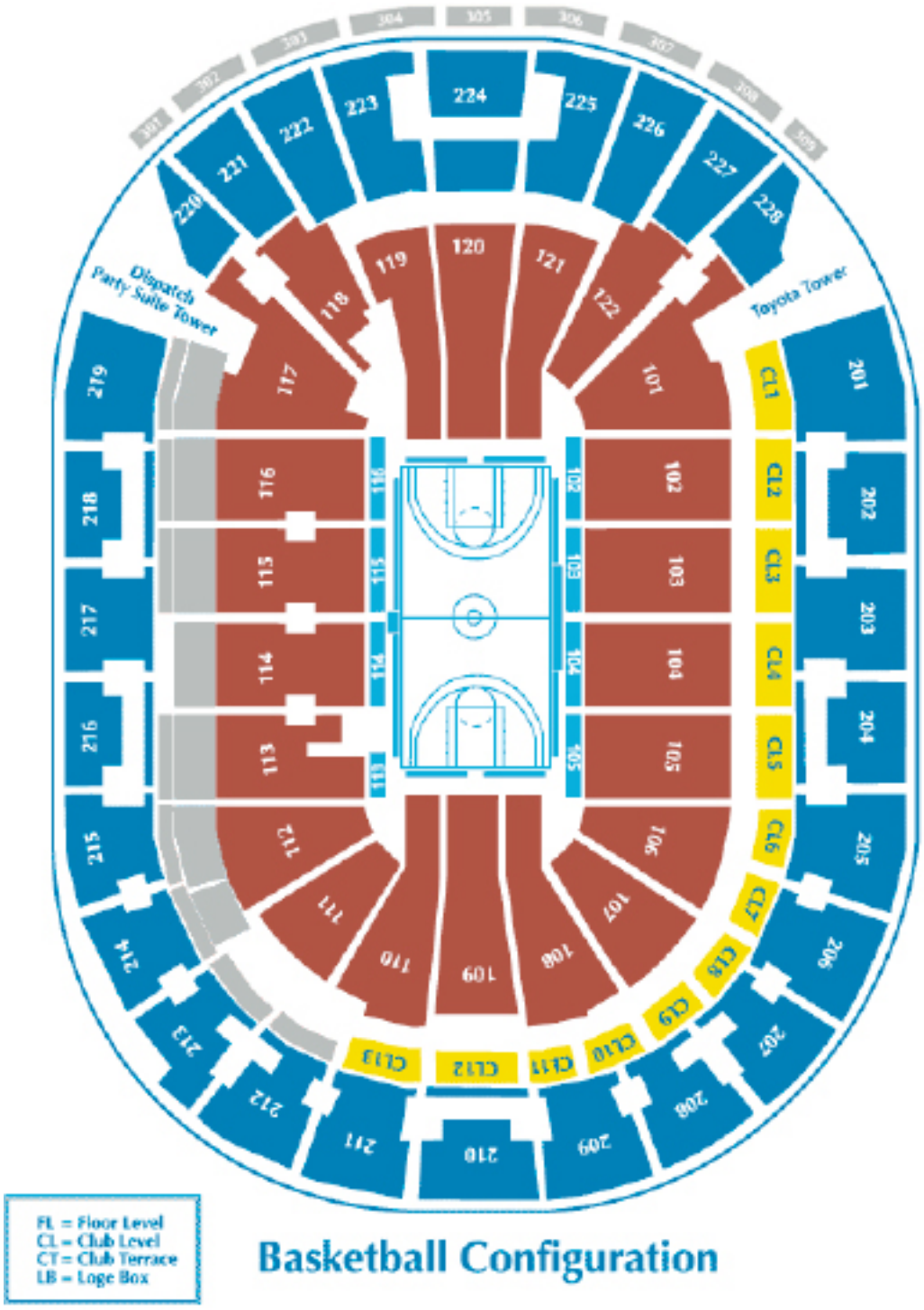
Half House:



FL = Floor Level
CL = Club Level
CT = Club Terrace
LB = Loge Box

Half House Configuration

Basketball:


Dispatch Party Suite Tower
Toyota Tower
FL = Floor Level
CL = Club Level
CT = Club Terrace
LB = Loge Box
Basketball Configuration

Boxing/Wrestling:

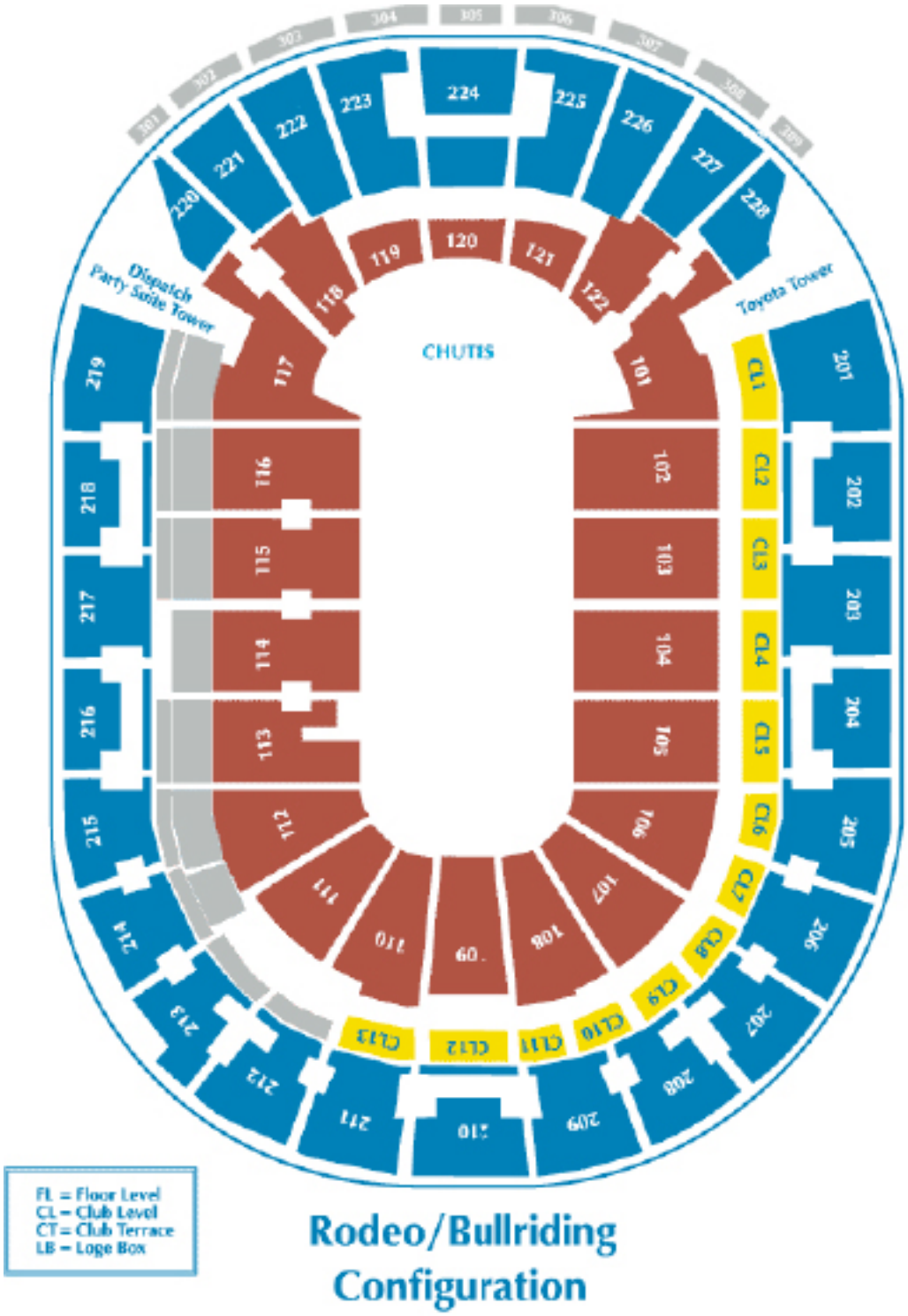


Televised Wrestling:



Televised Wrestling Configuration

Rodeo/ Bull riding:



Motor Sports:



Staging

The facility features a Stage Right rolling portable stage. The flexible design allows a maximum stage of 80'x 60'x 4-6.5'. Sections are a black tech-stage surface. Accessories included are accessible ramp, stairs, guardrails and skirting. The standard mixer stage is a 24'x12' platform with heights ranging from 8"-24."

Telecommunications

CoreComm is Nationwide Arena's exclusive telecommunications technology provider. Phones and fax lines may be set in almost any area of the facility. All orders for phone line installation must be received by your Event Coordinator a minimum of two weeks prior to your event.

Television Production Power

The building is fully wired for television production. Power is available for up to four television production vehicles in the east end of the service yard.

All power connections above 100 amp are done via Camlock connections only.

No loose tail connections will be made.

Ticket Office

The Nationwide Arena Ticket Office is adjacent to the John H. McConnell Dr. entrance. There are a total of (12) windows in the main ticket office and (4) additional satellite windows located at the Front St. entrance. Ticketmaster is the exclusive ticket seller for all Nationwide Arena events.

The ticket office requests your event information a minimum of two weeks prior to the on sale date. Please contact your Event Coordinator or Cait Schumann, Director of Ticketing, by calling (614) 246-3035.

Building Information

Accessibility Features

All entrances to the main concourse level of the arena are wheelchair accessible. A drop-off area is conveniently located at the John H. McConnell Dr. entrance into the arena. Elevators are available inside the arena at all four corners and at all levels. Accessible seating is available at various locations at all levels of the arena bowl. Sign language interpreters are available with proper notice. Contact Guest Services at (614)246-3872 with any questions or concerns.

OhioHealth Ice Haus – Attached Practice Facility

Nationwide Arena is the only NHL arena with an attached, full-size practice facility. The practice facility is approximately 110,000 total square feet and includes (4) separate team locker rooms and (1) officials room. The floor size is NHL regulation 200' x 85'. The practice facility is available for outside events. Please contact your Event Coordinator for further information.

Event Staffing Services

Event staffing levels will be set after evaluation of each event and anticipated attendance. In addition to staffing arranged for the event by the arena management, additional support is available that include ticket takers, ushers, greeters and security. Please contact the Event Coordinator concerning all your staffing needs.

First Aid Services

OhioHealth provides first-aid and paramedic services for all events at Nationwide Arena. First-aid rooms are located on the main concourse outside section 120 or on the upper concourse outside section 206.

Meeting Facilities & Conference Areas

Nationwide Arena has numerous facilities available for private meetings, conferences or smaller functions. The following are our available spaces. For more information please refer to the small meeting document.

Time Warner Cable HD Lounge
Activity Center
Founders' Club
Labette Blue Pub
Bud Light Terrace

Merchandise Services

For more information please contact the Director of Retail Operations, Rick Matteo, at (614) 246-3203.

Press Box

The press box at Nationwide Arena is located on the press level, south side of the arena and is accessible by elevator 6 & 7 adjacent to the main ticket office lobby. Seating is available for up to 88 print media. There are (12) separate booths for television and radio broadcasts. Numerous restroom facilities are located in the press area.

Security Operations

CSC (Contemporary Service Corporation) is Nationwide Arena's security provider. The Security Command Center is located in the rear of the facility by the loading docks. The facility security staff will enforce facility policies and will be available to assist shows where necessary, however the event promoter is required to arrange for additional security to fulfill the event's special needs. Event personnel must wear proper credentials at all times.

Building Policies

Camera/Recording Policy

Shows:
No cameras, video recorders or audio recorders are permitted inside Nationwide Arena unless approved in advance by show or building management.

Blue Jackets:
Use of video cameras is prohibited. Professional cameras with attached lenses are permitted.

Children's Entry Policy

Children ages 2 years and over are required to have a ticket for admission, with the exception of select children's shows which require tickets for all children 1 year and over.

Prohibited Items

The following items are not permitted in Nationwide Arena by guests:

- Cans, bottles, coolers or other similar containers
- Laser pens or laser products of any type
- Fireworks
- Air horns or noise makers of any type
- Alcohol of any type
- Weapons of any type
- Any other item deemed unacceptable by Nationwide Arena management

In the event items are revealed during a search, guest may dispose of the items or will be permitted to return to their vehicles with the item. Nationwide Arena will not safeguard any personal belongings or items of any type.

Nationwide Arena management retains the sole right to determine the type of pre-event screening.

No Re-Entry Policy

Nationwide Arena has a "no re-entry" policy. Re-entry on the same ticket is prohibited.

Smoking Policy

The city of Columbus has passed an ordinance banning smoking in all indoor public places. In keeping with this ordinance, Nationwide Arena is now a smoke-free facility. Smoking will only be allowed in a designated outdoor area adjacent to section 122 on the main concourse, on the upper level of the attached parking garage outside of the G3 entrance, and outside the Front St. doors.

Local Services

The following are offered as a service and in no way should be considered as a recommendation.

Airport:
Port Columbus International Airport – located just 15 minutes from Nationwide Arena

Airlines:
United
(800) 241-6522
American
(800) 433-7300
Northwest
(800) 225-2525
USAirways
(800) 428-4322

Chartered Bus/Limousines:
Royal Livery Service
(614) 326-2557
Lakefront Lines
(614) 476-1113
Greenlawn Charters
(614) 251-8000
Columbus Transportation & Tours (limousines)
(614) 885-6868
Carey Columbus Limousine (limousines)
(800) 336-4646

Taxi Service:
Yellow Cab
(614) 444-4444
AAA Express Taxi Service
(614) 262-3333
Acme Taxi
(614) 299-9990
Airport Taxi Service
(614) 868-8888

Health/Fitness Clubs:
Lifestyle Family Fitness
(614) 280-0280
World Gym
(614) 228-8866

Hospital/Medical Services:
OhioHealth
(800) 837-7555
Grant Medical Center
(614) 566-9000
Mt. Carmel East Hospital
(614) 234-6000
Riverside Hospital
(614) 566-5000

Decorators:
ACT, Inc
(614) 228-0084
Geo. Fern Company
(614) 253-1500

Local Production Companies:
Live Technologies
(614) 278-7777
Fusion Arts
(614) 299-9300
Bartha Audio Visual
(614) 447-2969

Piano Rental/Tuner:
Graves Piano & Organ
(614) 847-4322
The Piano Gallery
(614) 764-7426
All Type Piano Tuning & Repair
(614) 891-0035

**Bold indicates a preferred provider for Nationwide Arena and the Columbus Blue Jackets*

Hotels:

Crowne Plaza
(614) 461-4100
The Lofts
(614) 461-2663
Hyatt Regency Columbus
(614) 463-1234
Hilton
(614) 414-5000
Doubletree Guest Suites
(614) 228-4600
Westin
(614) 220-7000
Red Roof Inn Downtown
(614) 224-6539
Courtyard by Marriot
(614) 228-3200
Hampton Inn
(614) 559-2000
The Columbus, A Renaissance Hotel
(614) 228-5050

Restaurants:

Barcelona
(614) 443-3699
Lindey's
(614) 228-4343
Columbus Brewing Company
(614) 464-2739
Martini Ristorante & Bar
(614) 224-8259
Buca di Beppo
(614) 621-3287
Cap City Fine Diner and Bar
(614) 291-3663
Columbus Fish Market
(614) 291-3474
Mitchell's Steakhouse
(614) 621-2333
Rigsby's Cuisine Volatile
(614) 461-7888