



# FLA LIVE arena

## **PROMOTER'S GUIDE**

SUNRISE SPORTS & ENTERTAINMENT



1 PANTHER PARKWAY, SUNRISE, FL 33323 | FLALIVEARENA.COM | 954-835-8000  
 ADMINISTRATIVE FAX: 954-835-8012  
 OPERATIONS FAX: 954-835-8445  
 BOX OFFICE FAX: 954-835-8295

**CORPORATE CONTACTS**

TITLE	NAME	EMAIL	PHONE
SVP, EVENT PROGRAMMING	ZANE COLLINGS	COLLINGSZ@FLORIDAPANANTHERS.COM	954-835-7374
VP, EXPERIENCE AND SPECIAL PROJECTS	NICOLE MELOFF	MELOFFN@FLORIDAPANANTHERS.COM	954-835-7238
VP, TICKET OPERATIONS	TY WAGNER	WAGNERT@FLORIDAPANANTHERS.COM	954-835-8269
SR. MANAGER OF TICKET OPERATIONS	KELLY ODOM	ODOMK@FLORIDAPANANTHERS.COM	954-835-8270
DIRECTOR OF BUILDING SECURITY	SEAN O'CONNOR	OCONNORS@FLORIDAPANANTHERS.COM	954-835-8313
SENIOR DIRECTOR, EVENT SERVICES	MATT TAMINDZIJA	TAMINDZIJM@FLORIDAPANANTHERS.COM	954-835-7927
SENIOR MANAGER, EVENT SERVICES	ALINA MILAUSKAS	MILAUSKASA@FLORIDAPANANTHERS.COM	954-835-8044
MANAGER, GUEST EXPERIENCE	JORDAN HILDRETH	HILDRETHJ@FLORIDAPANANTHERS.COM	954-835-8047
SENIOR COORDINATOR, ARENA MARKETING	GINA NOLFO	NOLFOG@FLORIDAPANANTHERS.COM	954-835-8112
SENIOR DIRECTOR, FACILITY OPERATIONS	ANGEL GARCIA	GARCIAA@FLORIDAPANANTHERS.COM	954-835-8424
SENIOR MANAGER, LIGHTING & ELECTRICAL	DANIEL BEAL	BEALD@FLORIDAPANANTHERS.COM	954-835-8417
ACTING FIRE MARSHALL, PLANS EXAMINER	SUSIE MALKEN	SMALKEN@SUNRISEFL.GOV	954-572-2360

**ADDITIONAL RESOURCES**

SANZA (FOOD & BEVERAGE)	MERCHANDISE
JARRETT SELDIN	RYAN CAVANAGH
PHONE: 954-835-7909	PHONE: 954-835-7026
SELDINJ@SANZAFOOD.COM	CAVANAGHR@FLORIDAPANANTHERS.COM
FAX: 954-835-7908	FAX: 954-835-8034





# TECHNICAL INFORMATION

# ELECTRICAL POWER

The house electrician will make all power connections. Camlocks will be used for all hookups unless listed. All power below is separate from the building, yet common to each other. There are three main power supplies isolated from common power, which are indicated below.

## NORTHEAST POWER ROOM - UP STAGE RIGHT

- 2 - 400 amp (800 main)
- 3 phase120/208 (isolated)
- 3 - 400 amp
- 3 phase120/208
- 1 - 200 amp (400 main)
- 3 phase120/208
- 1 - 200 amp
- 3 phase120/208
- 1 - 400 amp
- 3 phase 277/480 (disconnect)

## WEST ARENA FLOOR

- 2 - 60 amp pin & sleeve (400 main)
- 3 phase120/208 (isolated)

## NORTH ARENA FLOOR

- 1 - 200 amp
- 3 phase120/208

## SOUTH ARENA FLOOR

- 1 - 200 amp
- 3 phase120/208

## SOUTHEAST POWER ROOM - UP STAGE LEFT

- 2 - 400 amp (600 main)
- 1 - 200 amp
- 3 phase120/208
- 3 phase120/208 (isolated for sound)

## NUMBER OF LOADING DOCK

## BUS HOOKUPS

- 1 - 100 amp
- 6 - 60 amp
- 3 phase120/208
- 3 phase120/208

## TV BROADCAST

- 3 - 200 amp
- 1 - 200, 2 - 60, 1 - 100
- (Main, all in one panel)

**\*All 60 amp hookups are pin and sleeve; 200 & 400 hookups are camlocks\***

# HOUSE LIGHTS

All arena lighting systems are controlled through the lighting control center. This control center is staffed during the event and is in communication with show personnel through the house Clearcom system or via radio. Step & isle lighting is provided during all "lights out" shows to provide a safe environment for our guests. Suite lights can be controlled and can be taken down to 10%. Halogen (quartz) lights and Metal Halide sports lights (with shutter system) are available.

## HOUSE EQUIPMENT

- Brand: Komatsu
- Model: FGZST-16
- 2 - 4650 lbs capacity
  - (1) 4ft fork
  - (1) 6ft fork
- Brand: Komatsu
- Model:
  - 1 - 6000 lbs capacity
  - (1) 6ft fork
- Maximum fork height: 15.5'
- 12' carpet pole

## STAGE

- Brand: Stage Right - On wheels
- Height: Variable; Maximum: 76" Minimum: 48"
- Panel size: Spacing is among 4' x 8'
- Weight capacity: 125lbs per square foot; Number of stairs available: 4
- Skirting available
- Handrails:
  - 20 rails, 8' long x 42" high
  - 4 rails, 4' long x 42" high
- Roll & Folds: 9
- Z legs: 4' (10), 3' (10)



## **BARRICADE: MOJO**

- Free standing mesh
- Length: 100'
- Height: 4'

## **WHEELCHAIR RAMP**

Two (2) available for 48" high and 72" high stages

## **TABLES**

- 110 - 8'
- 22 - 6'
- 18 - 36" squares
- 44 - 72" rounds
- 100 - High tops

## **PIPE AND DRAPE**

- 200' long x 8' high
- 90' long x 12' high

## **FREIGHT ELEVATORS**

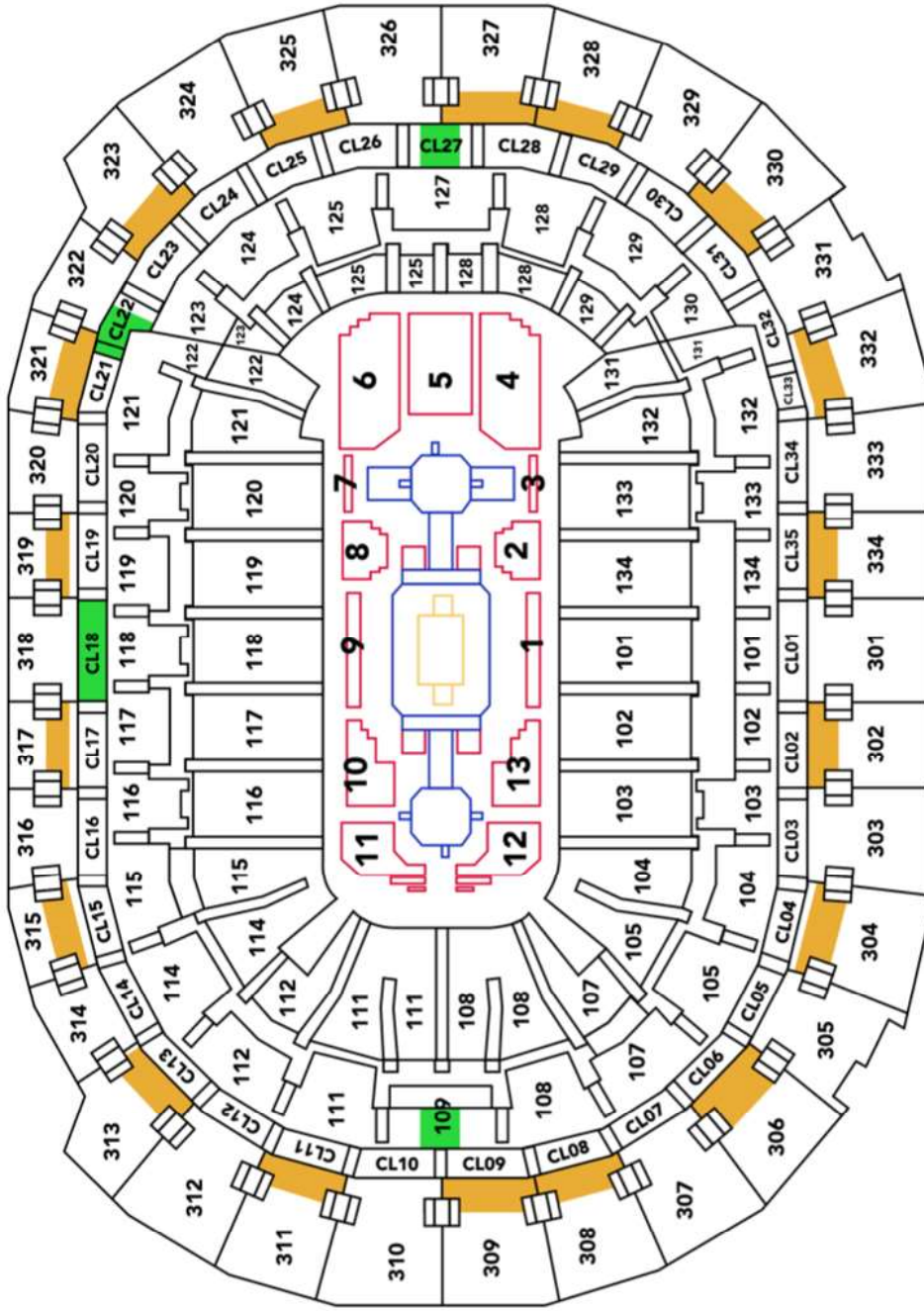
- Two (2) 10,000 lbs capacity with access to the Press Level

## **BLACKOUT CURTAINS**

- Available at all portals

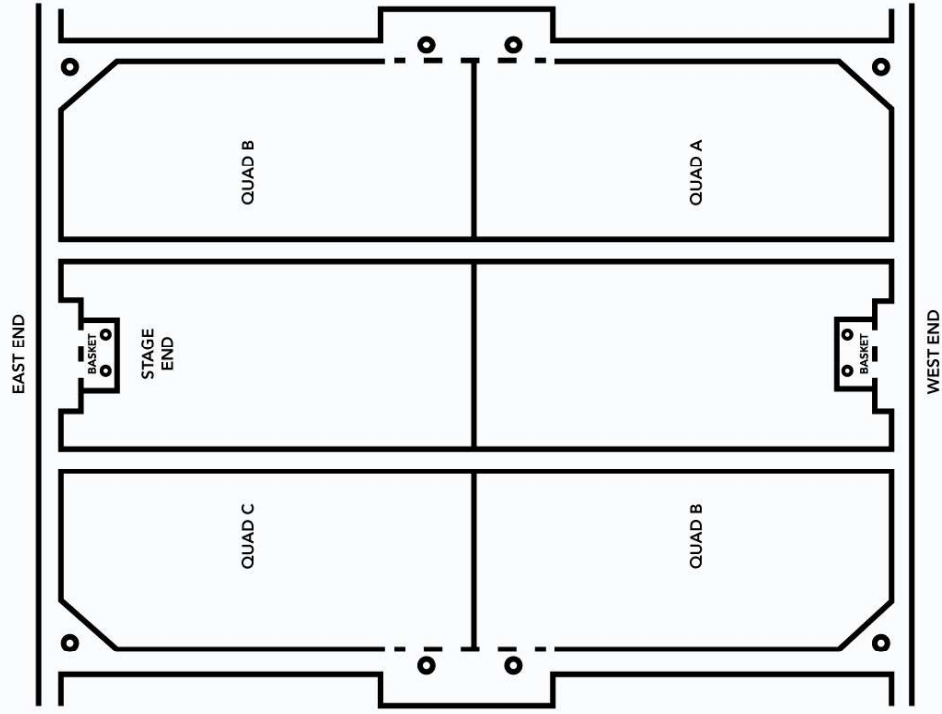
## **SPOTLIGHTS**

- 8 Strong Xenon Gladiator III (3K) 3 Super Troopers
- 16 possible locations: 4 east end (2 in permanent baskets), 4 west end (2 in permanent baskets), 1 in all 4 corners, 2 north end, 2 south end



**30 AMP 208 VOLTSPOOT POWER** ■ **DROP FROM 300 LEVEL OR GRID** ■

## SPOTLIGHT LOCATION DIAGRAM



Spotlights: 8 Strong Xenon Gladiator III (3kw)  
Spotlight Locations: 16 Possible locations - 4 east end (2 in permanent baskets), 4 west end (2 in permanent baskets), 1 in all 4 corners, 2 north end, 2 south end





## IN HOUSE VIDEO

The FLA Live Arena video system consists of the following:

- 4 Blackmagic Design HyperDeck Studios
- Colosseo 8 Channel Replay Console
- Ross Vision Switcher
- 4 channel Clearcom intercom system
- 62 channels of CATV distribution
- 4 Multiviewer locations containing 7 video monitors
- Panasonic 10mm Centerhug

- 1 Colosseo 360 LED ribbon display (8304x64, tiled 4 times for total size of 33216x64)
- 1 ANC Horseshoe LED ribbon display (11264x32)
- 2 Colosseo Dasher LED displays (704x192)
- 10 ANC ADA LED displays (384x32)
- 1 Xpressions CG computer
- 2 6x4 Video Walls
- 2 2x2 Video Walls
- Colosseo video system to control all outputs

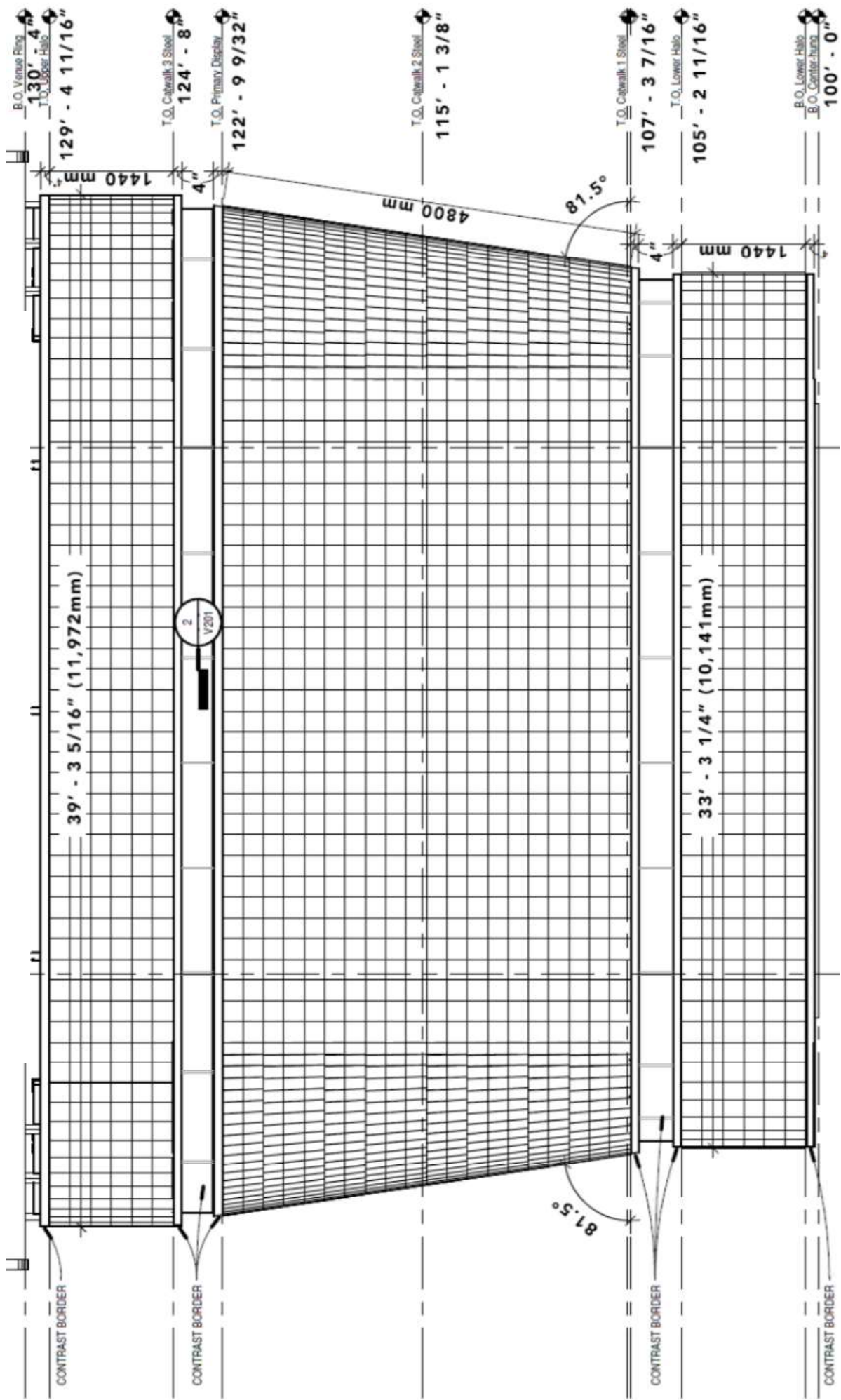
# VIDEO SYSTEM CAPABILITIES

All video feeds from camera positions, video production room, goal camera signals and all other video signals route to the Event Level production bay area and to the head in-room patch bay.

Video signals are routable to the video walls, in house CATV and video recorders via video production room patch bay. JBT (interconnect panels) locations available upon request.

Video production has the ability for graphics, still store, slo-mo and various digital video effects.

Local video production crew available upon request. Fiber optic network/broadcast: VVX ISDN up-link for satellite broadcast.





## **IN HOUSE AUDIO**

- DiGiCo SD9 96 channel digital mixing console linked to a Symetrix Prism processor
- 8 EAW KF730 line arrays, 27 Lab Gruppen FP 10000Q power amps
- 4 Shure ULXD4Q digital wireless microphone systems
- 4 channel Clearcom intercom system

## **PORTABLE SOUND SYSTEM & VISUAL EQUIPMENT**

- 2 Mackie 14 channel powered mixers with graphic eq
- 5 JBL EON10 10" powered speakers with speaker stands
- 2 JBL EON 500 Series 15" powered speakers with speaker stands
- 3 Mackie SRM450 12" powered speakers with speaker stands
- 4 Shure SM58 wireless handheld microphones
- 2 Viewsonic Pro8400 HD projectors
- 1 NEC PA803U 8,000 lumen projector
- 2 Da-Lite 119" 16:10 projector screens
- 3 LG 55" TV's on rolling carts
- 3 Shure SM58 handheld wired microphones
- XLR, HDMI, and power cables to accommodate all setups

## **TELEPHONES & INTERNET**

Charge per line: \$225 per day (includes installation, phone, and all U.S. long distance calls). International calls will be billed per call and added to the per line charge. DSL is also available for an additional charge of \$250 per day; the building will provide a hard line only. All lines must be ordered 7 days in advance through the Event Manager. The building will not provide fax machines.

# PRODUCTION OFFICES/MEDIA/PERFORMER DRESSING ROOMS/TEAM LOCKER ROOMS/HOSPITALITY

Dressing rooms and locker rooms are equipped with restrooms and showers (excluding Production offices)

## PRODUCTION

### Media Rooms:

- Interview room: 948 sq. ft.
- Press workroom: 847 sq. ft.
- Combined: 1,795 sq. ft.
- Press/Crew Catering: 1,180 sq. ft.
- Dark Room (2): 120 sq. ft.

### Dressing Rooms:

- Star Dressing Room A: 400 sq. ft.
- Dressing Room B: 332 sq. ft.
- Dressing Room C: 390 sq. ft.
- Dressing Room D: 341 sq. ft.
- Dressing Room E: 376 sq. ft.
- Dressing Room/Officials: 270 sq. ft.

### Team Locker Rooms:

- Team locker room: 1440 sq. ft.
- Team locker room: 1400 sq. ft.
- Team locker room: 1330 sq. ft.
- Team locker room: 1460 sq. ft.
- Official locker room: See Dressing Rooms
- Marshalling: 7680 sq. ft.



## LABOR SERVICE INFORMATION

FLA Live Arena has approved the following labor companies to provide service at the facility; it will be the responsibility of the show promoter to contact labor service for your event - **IMC - Contact Billy Collins at 954-472-2291** **PTT - Contact Maria Munro at 954-640-9137**

All event labor invoices are the responsibility of the show producer. The facility will not become a party in disputes between the producer and the labor provider. All stage labor must park in the employee lot and enter the employee entrance on the northwest end of the building. All rigging points over any seating areas must contain safety bridles.

FLA Live Arena may, on an event basis, provide an in-house production coordinator to ensure that policies, work rules, and safety regulations are complied with by outside stage labor. The FLA Live Arena in-house production coordinator will have the final say in any production rigging or safety-related issues. Labor companies must provide OSHA approved harnesses for spotlight operators.

## RIGGING GUIDELINES

- **FLOOR TO LOW STEEL:** 102'
- **SCOREBOARD:** Center (cannot be removed) trim - 82'; hook height underneath - 52'. Cannot rig through; only around or under.
- **SPEAKERS:** 2 east end (above stage) will recess above the low steel, 2 at center of house and 2 on the west end (do not move).
- **GRID WEIGHT LIMIT:** 120,000 lbs. Anything close to or over 120,000 lbs. needs to be sent to an authorized engineer for approval of weight distribution.
- **FLOOR TO ROOF:** 130' (no rigging from high steel)

## BUILDING INFORMATION

Pyrotechnics and smoke are allowed. Advance notification, permits, and a demonstration for the Fire Marshall are required. Pyrotechnic demonstrations should be scheduled through the City of Sunrise by calling 954-746-3474.

- **LASERS:** Nearest water source is 50' from stage
- **NEAREST DRAIN:** 50' from stage (trench drain); Show producer must provide all hoses to operate laser or fog equipment
- **PERMIT REQUIREMENTS:** Please fill out the attached information on pages 34-36 and send to:

**City of Sunrise**

**Fire Rescue Department**

**777 Sawgrass Corporate Parkway, Sunrise, FL 33351**





## IN-HOUSE BARS AND RESTAURANTS

### LOUNGE 954

Ultra-premium and exclusive lounge environment for Club 954 members. Dedicated tickets to concerts, shows and events. Center ice ticket to all pre-season and regular season Florida Panthers hockey games.

### SIN BIN LOUNGE

Located on the FLA Live Arena Suite Level, this bars open to club and suite holders only, but may be rented for a special function.

### COORS LIGHT COLD ZONE

This full service bar is located on the Suite Level and is open to all guests and may be reserved for special events.

### TRUE VODKA CLUB

Located on the Club Level on the southern end of the bowl and features some of the arena's most unique and specialized food and beverage options including gourmet sandwiches, pizza, pasta, a full-service bar, high-top seating areas, and more.

### LORD STANLEY'S LOFT

Located on the South Side Sky Level and features a full service bar, specialty buffet, and great skylines.

### RIBOLI FAMILY WINE BAR

Located on the Plaza Level across from Section 115, this Italian décor bar can become your destination location on non-event days.

### CORONA BEACH HOUSE

Located on the Club Level, Corona Beach House offers not only a full-service bar, but also the finest carved meats, pasta, brick oven pizzas and desserts. This bar is open to club and suite holders only, but may be rented for a special function.

### FUNKY BUDDHA BREWERY TAP ROOM

Located on the Plaza Level across from Pantherland, this bar can serve a variety of needs. Built as a free-standing bar, guests can enjoy the leisurely feel of "come as you please."

## FUNCTION ROOMS

*\*Rooms can be combined*

All function rooms may be reserved by contacting the Events Manager.

**CORONA BEACH HOUSE:** 10,300 sq. ft.

**COORS LIGHT COLD ZONE:** 6,000 sq. ft.

**CHAIRMAN'S CLUB:** 8,800 sq. ft.

**TRUE VODKA CLUB:** 10,000 sq. ft.

**EVERGLADES:** 1,260 sq. ft.\*

**SAWGRASS:** 2,450 sq. ft.\*

**FLAMINGO:** 1,780 sq. ft.\*

**LORD STANLEY'S LOFT:** 7,725 sq. ft.

**SIN BIN LOUNGE:** 3,400 sq. ft.

**SUNSET TERRACE:** 7,725 sq. ft.

# HOTELS

## HOMEWOOD SUITES BY HILTON FORT LAUDERDALE BEACH

2061 Griffin Road  
Dania Beach, FL 33312  
954-967-9063

## COURTYARD BY MARRIOTT FORT LAUDERDALE BEACH

440 Seabreeze Boulevard  
Fort Lauderdale, FL 33316  
954-524-8733

## PIER SIXTY-SIX HOTEL & MARINA

2301 SE 17th Street  
Fort Lauderdale, FL 33316  
954-525-6666

## RITZ-CARLTON - FT. LAUDERDALE

1 N. Fort Lauderdale Beach Boulevard  
Fort Lauderdale, FL 33324  
954-424-3000

## SAWGRASS GRAND

3003 N. University Drive  
Sunrise, FL 33323  
954-748-7000

## DOUBLE TREE BY HILTON SUNRISE

13400 W. Sunrise Boulevard  
Sunrise, FL 33323  
954-851-1020

## HYATT PLACE FORT LAUDERDALE/PLANTATION

8530 W Broward Boulevard  
Plantation, FL 33324  
954-370-2220

## HOLIDAY INN HOTEL & SUITES

1701 N. University Drive  
Plantation, FL 33322  
954-472-5600

## BONAVENTURE RESORT & SPA

250 Racquet Club Road  
Weston, FL 33326  
954-389-3300

## HILTON FORT LAUDERDALE MARINA

1881 SE 17th Street  
Fort Lauderdale, FL 33316  
954-463-4000

## SHERIDAN SUITES - PLANTATION

311 N. University Drive  
Plantation, FL 33324  
954-424-3300

## CORAL SPRINGS MARRIOTT HOTEL

11775 Heron Bay Boulevard  
Coral Springs, FL 33076  
954-743-5598

## LA QUINTA INN & SUITES

13600 NW 2nd Street  
Sunrise, FL 33325  
954-845-9929

## AIRPORTS

### FT. LAUDERDALE /

#### HOLLYWOOD INT'L

100 Terminal Drive  
Fort Lauderdale, FL 33315  
Total distance: 16 miles  
Estimated time: 20 minutes

#### MIAMI INT'L AIRPORT

2100 NW 42nd Avenue  
Miami, FL 33126  
Total distance: 29.9 miles  
Estimated time: 40 minutes

#### PALM BEACH INT'L AIRPORT

100 James L Turnage Boulevard  
West Palm Beach, FL 33406  
Total distance: 52 miles  
Estimated time: 1 hour

## TRANSPORTATION

### A FAMILY LIMO

954-522-7455  
877-599-5466  
954-926-5853 FAX  
[www.afamilylimo.com](http://www.afamilylimo.com)

## STAGING, LIGHTING, SOUND & A/V

### TM SOUND & LIGHTING

P.O. Box 24345  
Oakland Park, FL 33334  
954-522-1200

### GARRETT SOUND & LIGHTING

2780 NW 55th Court  
Fort Lauderdale, FL 33309  
954-777-3277  
[info@garrettsound.com](mailto:info@garrettsound.com)

### ACOUTECH CORP.

3714 SW 30th Avenue  
Fort Lauderdale, FL 33312  
954-964-6055

## TECHNICAL

### ENTERTAINMENT SERVICES

954-586-7098  
[info@rmtespro.com](mailto:info@rmtespro.com)

### OFF THE WALL SOUND & LIGHTING

4200 N. 29th Ave. Suite D  
Hollywood, FL 33020  
305-652-5002  
[info@offthewallsound.com](mailto:info@offthewallsound.com)

## HOSPITALS

### WESTSIDE REGIONAL -

#### TRAUMA CENTER

8530 W. Broward Blvd.  
Plantation, FL 33324  
954-473-6600  
Distance from Arena: 7.1 miles

### SOUTH

#### CLEVELAND CLINIC

2950 Cleveland Blvd.  
Weston, FL 33331  
954-659-5000  
Distance from Arena: 7.6 miles

### FLORIDA

#### MEDICAL CENTER

5000 W. Oakland Park Blvd.  
Fort Lauderdale, FL 33313  
954-735-6000  
Distance from Arena 7.7 miles





# POLICIES & PROCEDURES

## **BOX OFFICE & TICKET INFO**

The FLA Live Arena Box Office utilizes Ticketmaster Online ticket system for ease and convenience. Fans can visit [ticketmaster.com](https://www.ticketmaster.com) to purchase tickets for all FLA Live Arena events.

### **BOX OFFICE HOURS**

Monday - Friday: 9:00 a.m. - 5:00 p.m.

Weekend Business Hours - Open on weekend game or event days only

#### **Events/Concerts**

- 10:00 a.m. - Approximately an hour after the event starts, Saturday - Sunday

#### **Hockey Games**

- 10:00 a.m. - Approximately a half hour after the game is over, Saturday-Sunday

### **TOTAL TICKET WINDOWS: 36**

### **METHODS OF PAYMENTS**

Cash, Visa, MasterCard, American Express and Discover

### **GUEST PARKING**

FLA Live Arena has over 7,000 parking spaces in four main parking lots on-site. All four lots are designated A, B, C, and D. Lots A & D are for general parking. Lots B & C are for suite and club parking. Both lots A and D have a total of 90 disabled spaces each, which can accommodate vans.

### **PARKING CHARGES**

Parking is charged for all non-hockey events. Price is TBD per event. Limos, buses, RVs, and other large vehicles will be charged twice the parking rate.

### **PARKING LOT POLICIES**

1. No overnight parking is permitted unless related to an event and approved by FLA Live Arena management.
2. The passing out of flyers or selling of merchandise is strictly prohibited unless approved by arena management.
3. No consumption of alcoholic beverages will be permitted in the parking lots.
4. No tailgating or similar parties will be permitted in the parking lots.



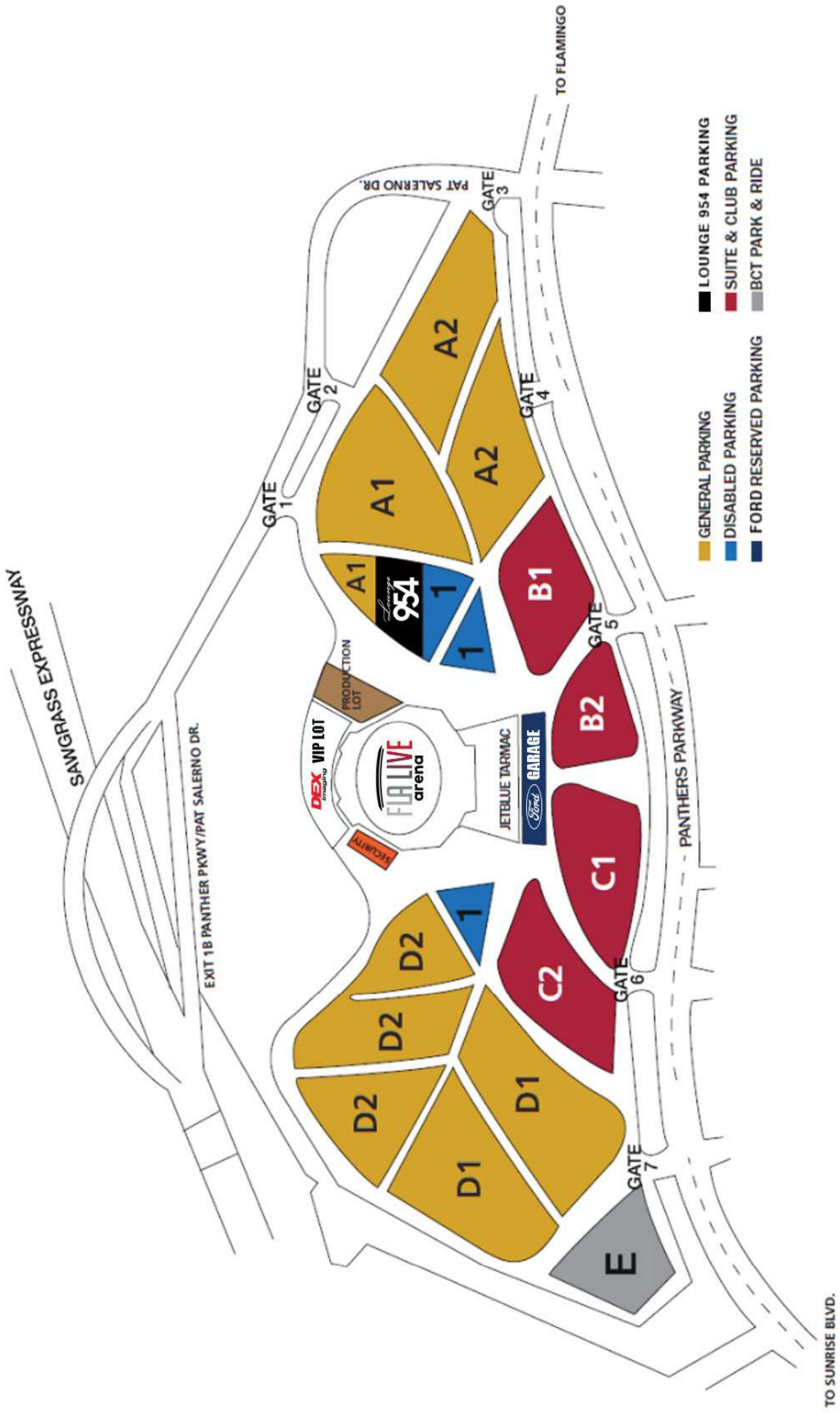
## **PRODUCTION PARKING**

- Backstage, covered truck docks
- Entrance to the loading area can be accessed through Gate 5. After entering through Gate 5, proceed around perimeter road to the back of the building.
- Loading Dock parking for cars: 83 (varies depending on the number of trucks/buses).
- Shows will be provided with production parking passes, which must be displayed.

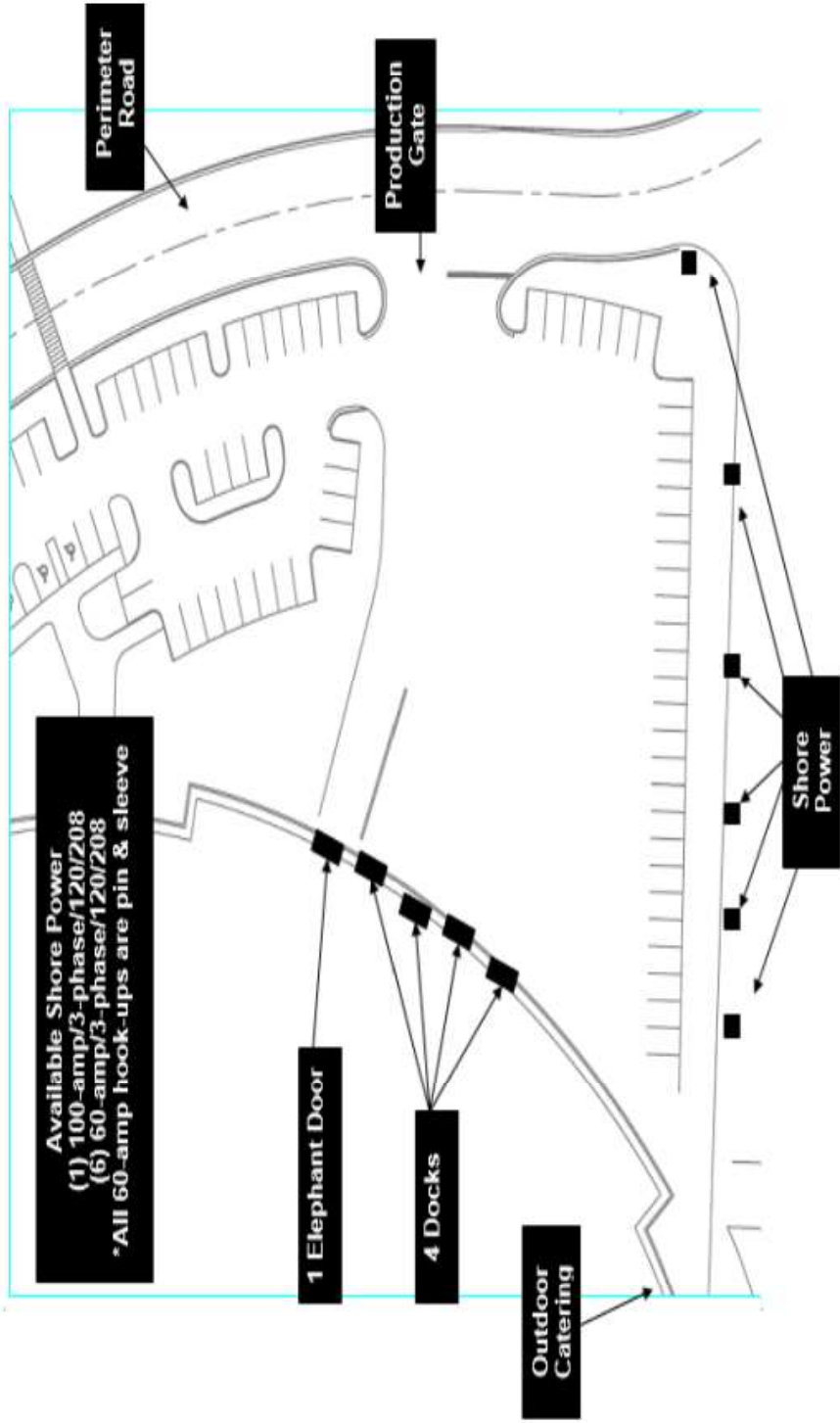
## **LOADING DOCKS**

- Number of trucks to load/unload at one time: 4
- All 4 loading bays have automatic dock levelers.
- Loading dock doors measure 8' wide x 10' high.
- There is one additional dock door measuring: 16' wide x 15' high (elephant door)





**Production Lot**  
Directions to Production Lot: Off Panther Parkway (NW 136 Ave) enter the property through Gate #5. Make your first right and continue on the perimeter road until you see the first fenced in lot on your left. Make a left to enter. There will be a guard at the gate.



## **DRESSING/LOCKER ROOM KEYS**

Keys will be made available upon request.

## **BANNERS**

The FLA Live Arena Operations Department must hang all banners.

Requests for banners must be submitted to the Event Manager two weeks prior to the show for approval.

Banners may not cover or block existing signage or displays.

FLA Live Arena will determine all banner locations.

## **BOOTHS ON THE CONCOURSE**

Requests for a booth on the concourse along with any associated items (displays, giveaways, etc.) must be made 2 weeks in advance through the Event Manager.

Staff working the booth may not solicit or work from anywhere except behind their designated area.

The Event Manager must approve all locations.

## **RADIO STATION VEHICLES ON-SITE**

Stations will be allowed on-site only with show approval. If arrangements have been made for local stations to appear on FLA Live Arena property, the Event Manager must be made aware.

Radio vehicles will be turned away if notification is not given in advance. The Event Manager will determine vehicle placement.

Giveaways must be pre-approved by arena management.

## **PROHIBITED ITEMS**

Anything that could be used as a projectile, stickers, food and beverage, anything that would be sold at the merchandise. For more information and a full list of prohibited items, visit [FLALiveArena.com](http://FLALiveArena.com).

## **SECURITY**

The Event Manager should be contacted for all security requests. Any security that travels with the show will not be allowed to bring weapons into FLA Live Arena. If an armed individual is needed, please contact the Event Manager to arrange for Sunrise Police.



## **GUEST SERVICES/CUSTOMER SERVICE**

Guest Services is located on plaza and upper levels.

## **GUEST CONDUCT**

FLA Live Arena intends to provide a safe, comfortable, and fan friendly atmosphere for all our guests. Consequently, building management does not intend to allow a pleasant experience to be disrupted or ruined by an unruly guest.

The following rules have been established for expected guest behavior:

- Guests must abide by FLA Live Arena's bag policy of only allowing bags that measure smaller than 4" x 6" and no backpacks, backpack purses, drawstring bags, or slingbags.
- Guests interjecting with other guests' ability to enjoy the event will be ejected.
- Guests using foul or abusive language or gestures will be ejected.
- Guests appearing intoxicated will be ejected and turned over to the Sunrise Police Department.
- Guests interfering with the progress of an event will be ejected from the building and subject to possible arrest

## **SMOKING**

In compliance with the Florida Clean Air Act, smoking is not permitted anywhere inside FLA Live Arena. This includes cigarettes, electronic cigarettes, cigars, and vaping. This includes all suites and backstage areas.

## **PACKAGE/PURSE INSPECTION**

Anyone entering the building with a package or purse will be asked to consent to a visual inspection of that package. The inspection will consist of the guest opening the package enough for staff to make a complete visual check of the package's contents. If staff is unable to identify all of the contents, guests will be asked to remove items to allow for a complete inspection. Guests not allowing inspection of their packages will be refused entrance into the building.

## **DELIVERIES/STORAGE**

FLA Live Arena must be made aware of any deliveries being made prior to show day. There is limited space available and deliveries arriving without prior approval will not be accepted. Please call the Event Manager to make arrangements and to inquire about space availability.

## TRASH REMOVAL AND RECYCLING

As required by a state mandate, FLA Live Arena is a recycling facility. All cardboard boxes must be recycled. All boxes must be broken down. The boxes must be clean and free from contaminating items such as excessive plastic tapes, plastic or metal straps, plastic bags, etc. Prior to doors opening for each performance, all trash and recyclable cardboard must be removed from the concourse and taken to the appropriate areas as follows: trash - to the compactor located beside the loading dock; recyclable cardboard - to the recycle station inside the loading dock. After the last performance each day, the “house” cleaning crew will pick up all the trash and cardboard left in front of the stands.

Again, the cardboard must be broken down and neatly stacked and the trash must be in containers.

## SAFETY AND CLEANLINESS

Fire code and common-sense mandates that exit walkways, doors, portals, entrees, etc. cannot be blocked. Portable stands must be positioned and maintained in such a way that they do not obstruct or restrict guest traffic flow.

All equipment and merchandise must be transported to the concourse via the freight elevator. Under NO circumstances will vendors transport material via the passenger elevators.

Restrooms and mop rooms are not to be used as dumping stations for snow cone mix or any other unsold or leftover products. At the end of each day, all ice and/or water must be removed from the concourse and dumped into the “ice pit” located backstage.

Care should be taken when transporting material in the concourse. Non-marking, properly maintained canisters on the transport equipment will not damage the floor surface. Casters with steel wheels, at spots or that are in poor condition will damage the floor. Vendors will be held responsible for damages of this nature.

FLA Live Arena management strives to maintain a safe and clean environment. To assist in this regard, all stand workers and vendors are required to keep their work areas clean and free from slippery spills and any other unsafe conditions. Roaming vendors are also required to immediately report any spills or conditions that they either cause or observe to a guest service supervisor with a radio. It is important that this be done as soon as possible, so that the condition can be corrected.

Dropping or throwing items into the audience is prohibited. Use of confetti by event is subject to a cleanup fee.

## **STAND LOCATIONS**

FLA Live Arena management must approve all stand locations. Portable stands or other components cannot obstruct the visibility of concourse advertising or otherwise impede traffic flow. Any cars that are needed for approved stands located on the exterior of the building must exit/enter through the BI-fold (elephant) doors only. Carts will not be allowed in or out of any other door.

## **STAND & VENDOR PERSONNEL**

Stand and vendor personnel should present a neat and clean appearance. All personnel should wear some type of identification, identifying them as being with the show. Overnight sleeping in the arena is not allowed. Alcohol and the use of illegal drugs are prohibited.

## **RESTRICTED ACCESS**

The following areas are off limits to show personnel: suites, press & broadcast booths, mechanical and electrical rooms, and the catwalk.

## **ARENA EQUIPMENT**

Arena equipment is available for use by show personnel (chairs, tables, material handling equipment, etc.). Any request for equipment must be made through the Operations office. All equipment must be used properly and as it is intended.

Equipment shall not be removed from the arena. Any equipment damaged or lost by show personnel will be charged to the show.

## **FOOD SERVICES**

Sanza Food Service, LLC provides all on-site food and beverage services on an exclusive basis for all activities scheduled at FLA Live Arena. Please contact Jarrett Seldin at [seldinj@sazanfood.com](mailto:seldinj@sazanfood.com) or by phone at 954-835-7909.

## **MERCHANDISE SERVICES**

FLA Live Arena Merchandising provides for the operation and sale of event merchandise (i.e. programs, novelties, souvenirs, etc.). Please contact Ryan Cavanagh at [cavanagr@floridapanthers.com](mailto:cavanagr@floridapanthers.com) or by phone at 954-835-7037.

## **EVENT STAFFING SERVICES**

FLA Live Arena provides all ushering, security, ticket takers, housekeeping and parking services on an exclusive basis for all events at the arena.

## **ADVERTISING/PROMOTIONAL SERVICES**

The FLA Live Arena Marketing Department can provide the most comprehensive advertising campaign to ensure the success of an event at competitive rates. Please contact the Marketing Department at 954-835-7327 for more information or by email at [coronadon@floridapanthers.com](mailto:coronadon@floridapanthers.com) or [nolfog@floridapanthers.com](mailto:nolfog@floridapanthers.com)

## **GROUP SALES/SPONSORSHIP SERVICES**

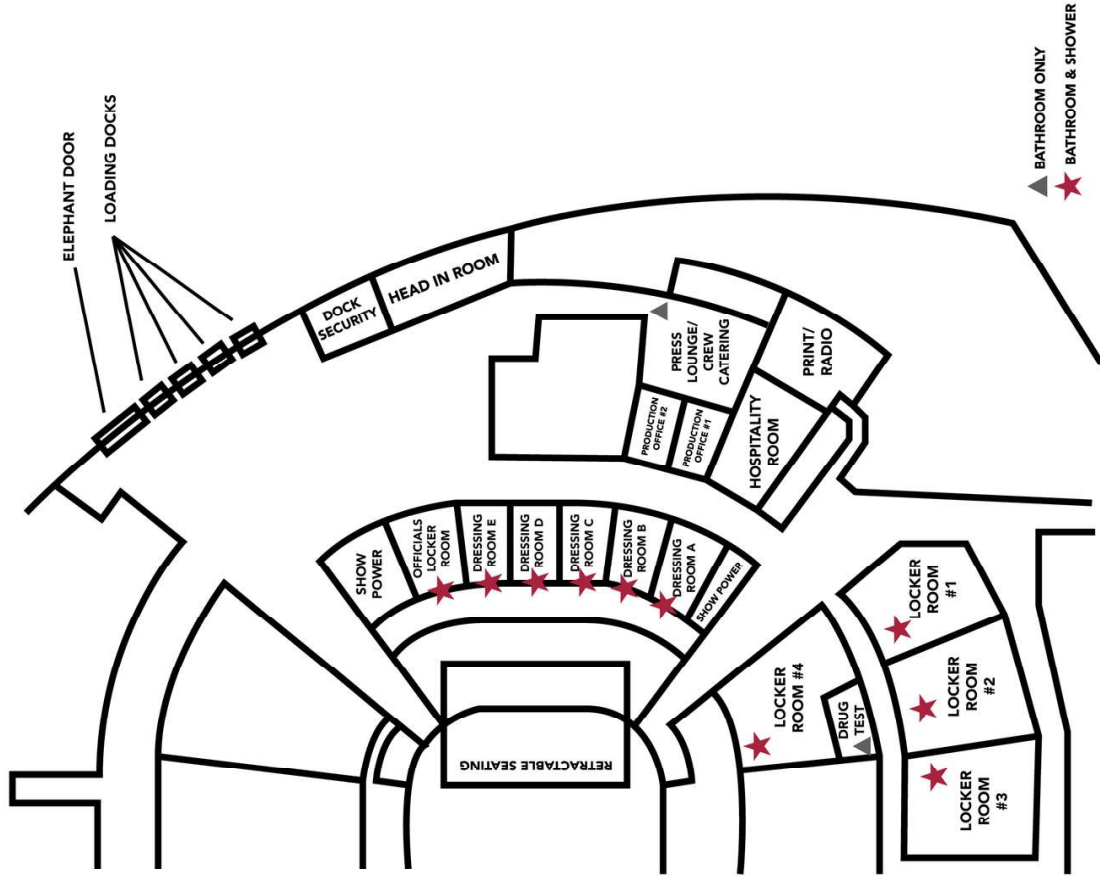
The FLA Live Arena Partnerships Department is available to develop sponsorship opportunities and coordinate group sales. Please contact the Group Sales Manager at 954-835-7469 for more information or the Corporate Partnerships Department at 954-835-8908 or by email at [sheehanr@floridapanthers.com](mailto:sheehanr@floridapanthers.com)





# APPENDICES

# BACKSTAGE MAP

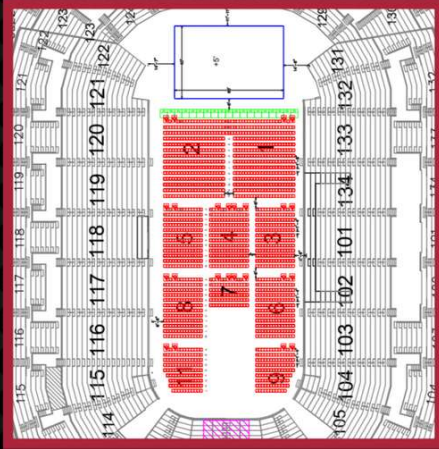


BACKSTAGE CLOSE UP

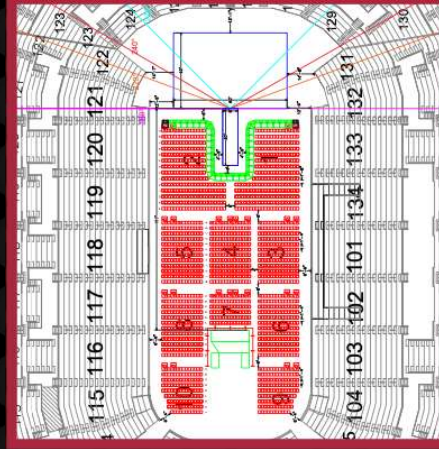


# END STAGE

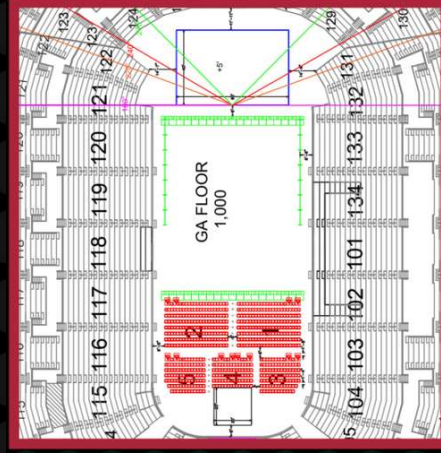
END STAGE CONTINENTAL SEATING



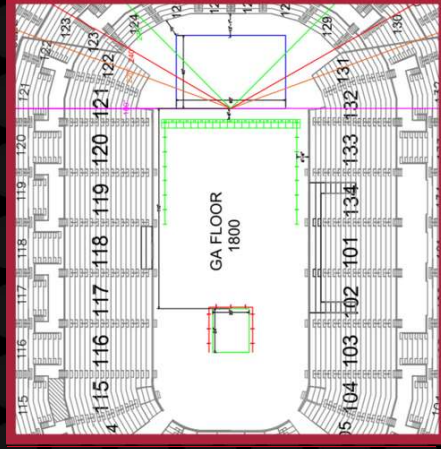
END STAGE SEATING WITH THRUSTS



END STAGE HALF GA/HALF SEATS



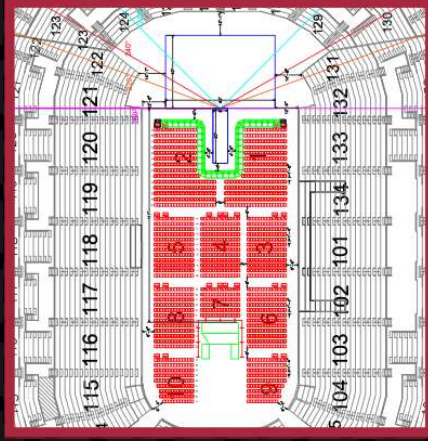
END STAGE GA



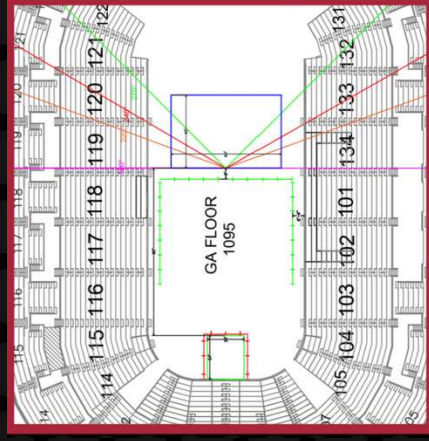


# HALF HOUSE

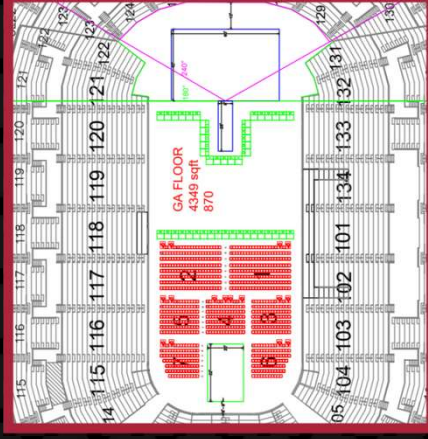
END STAGE HALF GA / HALF SEATS



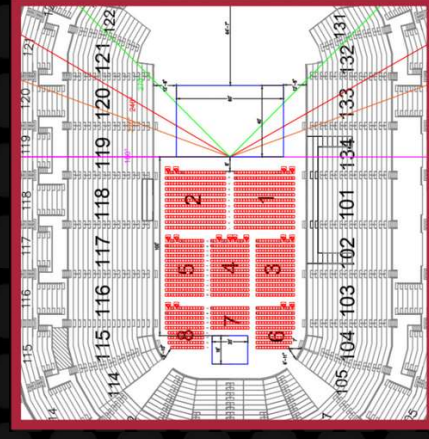
HALF HOUSE GA



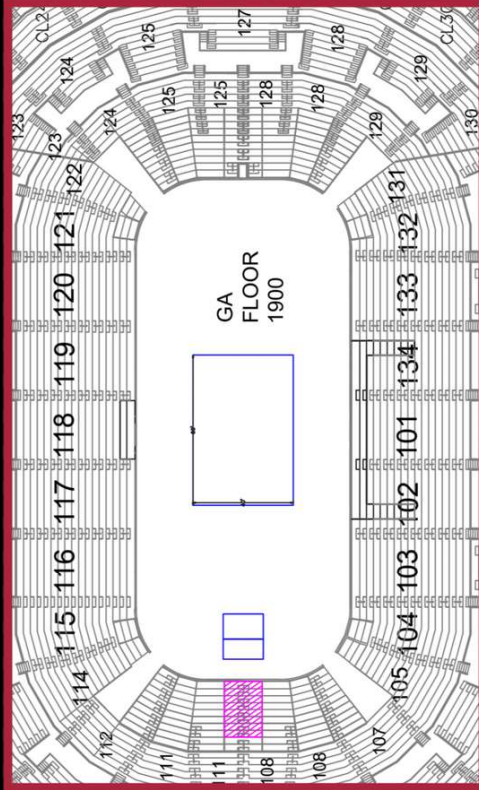
END STAGE HALF THRUST GA / HALF SEATS



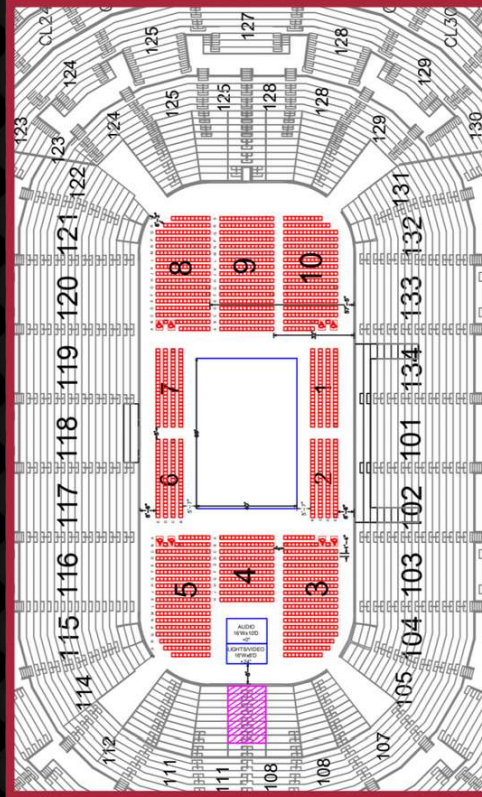
HALF HOUSE SEATING



# IN THE ROUND STAGE GA FLOOR

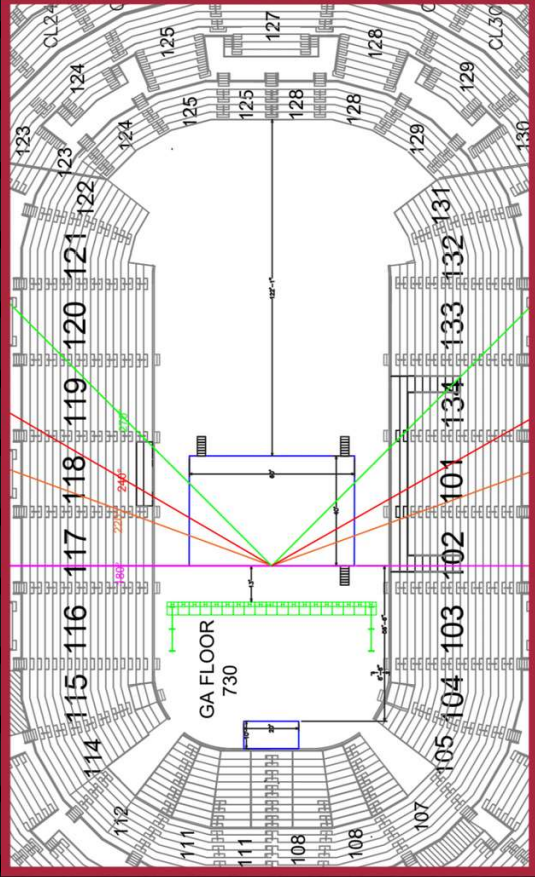


# IN THE ROUND STAGE SEATING

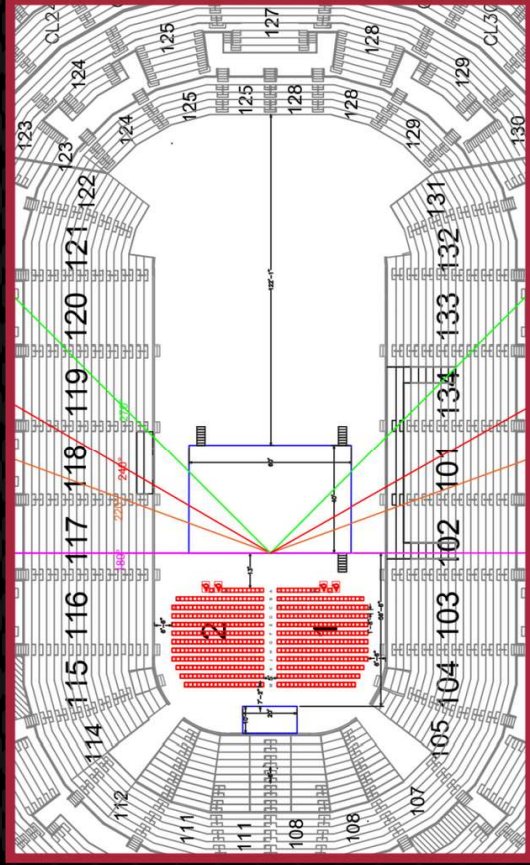




# THEATER GA FLOOR

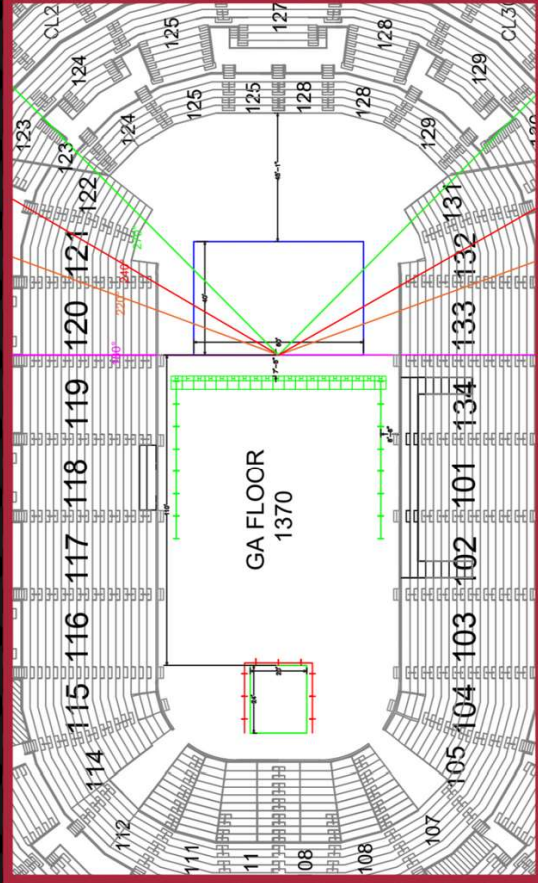


# THEATER SEATING

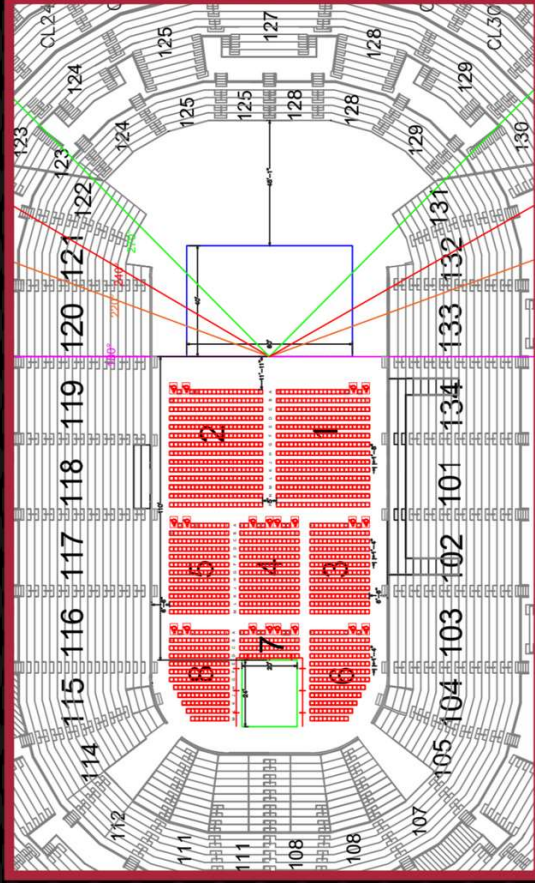




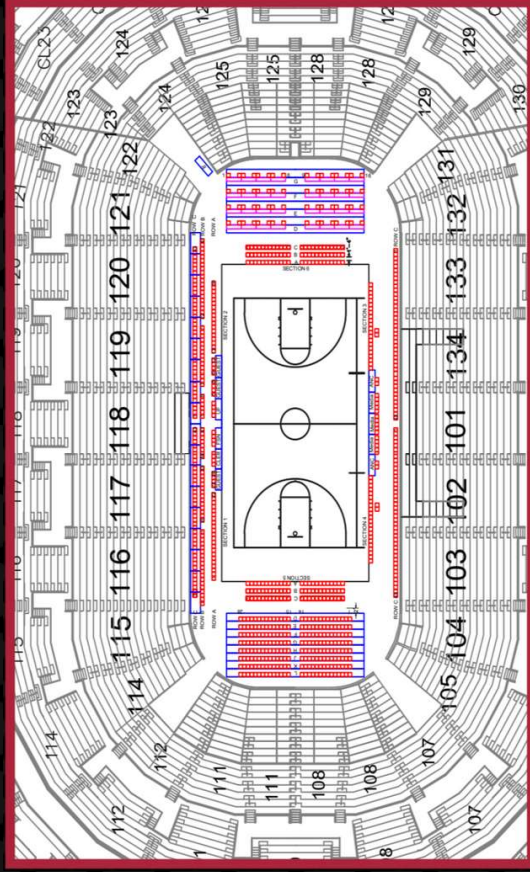
## 3/4 HOUSE GA FLOOR



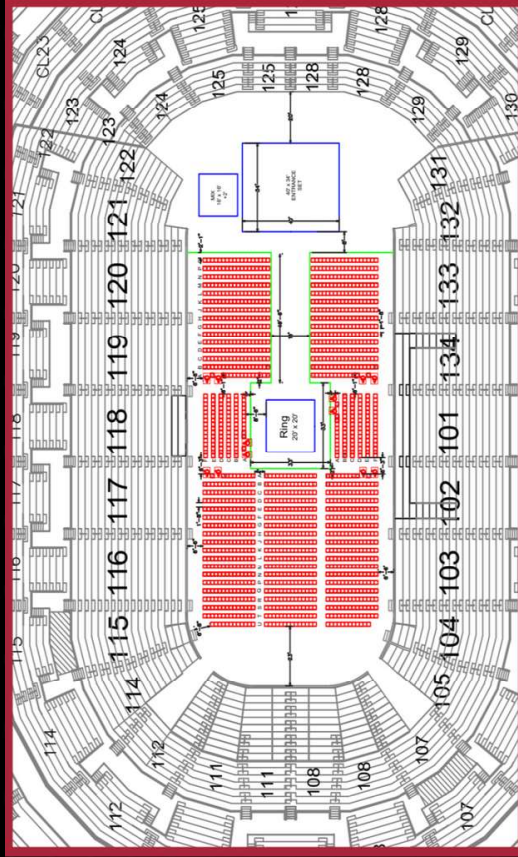
## 3/4 HOUSE SEATING



# BASKETBALL



# WRESTLING





# PARKING MAP



# SPONSOR / RADIO STATION VEHICLE PARKING





## SUNRISE FIRE PERMITS

FIRE-RESCUE DEPARTMENT  
Norm Flynn  
Fire Chief



Phone: (954) 746-3400  
Fax: (954) 746-3455

### SUNRISE FIRE-RESCUE DEPARTMENT FIREWORKS CHECKLIST

This is a guide to assist the applicant as well as the reviewer to ensure the complements of the permit application submitted. The following items are required to be completed as part of the application.

- Application has been completed and notarized.
- Application deadline:
  - o at least fifteen (15) days prior to an event before an audience; at least thirty (30) days prior to the beginning of a sales period.
- Proof of financial responsibility has been submitted with application.
- Copy of certificate of insurance naming the City of Sunrise as additional insured. Minimum amounts: \$1,000,000 for bodily injury and \$50,000 for property damage – each occurrence.
- Operator must be at least twenty-one (21) years of age and assistants must be eighteen (18) years of age. Copy of driver's license or other acceptable picture I.D. is required.
- Copy of certificate from the Department of Treasury – Bureau of Alcohol, Tobacco and Firearms, with original signature, must be submitted with application for use of low explosives.
- Site inspection has been arranged with the Sunrise Fire-Rescue Department – Fire Life Safety Division.
- No smoking permitted in proximity of pyrotechnic material, devices or equipment.
- A minimum of two (2) two and one half (2 1/2) gallon pressurized water extinguishers present.
- Standy fire watch has been arranged with the Sunrise Fire-Rescue Department.
- Attached drawing has scale indicated on it, as well as the following information:
  - o Compass point;
  - o location of all pyrotechnic devices-including storage;
  - o number of devices on site;
  - o control point for firing devices;
  - o fallout radius for devices;
  - o audience location with barrier description;
  - o distances to surrounding structures, streets and wooded areas.
- MSDS sheets and sequence of events have been submitted with application.



**FIRE-RESCUE DEPARTMENT**  
 Norm Running  
 Fire Chief

Phone: (954) 746-3400  
 Fax: (954) / 46-3435

FIREWORKS PERMIT APPLICATION	
<b>RETAIL SALE</b> <input type="checkbox"/> South Florida Fire Code - 5238	<b>DISPLAY-INDOOR</b> <input type="checkbox"/> NFPA 1126 <b>PERSONNEL</b>
<b>DISPLAY-OUTDOOR</b> <input type="checkbox"/> NFPA 1123	<b>OPERATOR - LICENSE NUMBER</b> <b>ASSISTANT</b> <b>ASSISTANT</b>
<b>NAME</b> <b>ADDRESS</b> <b>TELEPHONE VOICE</b> <b>FAX</b>	<b>SHOOT LOCATION</b>
<b>INSURANCE COMPANY/ATTACH COPY OF CERTIFICATE</b>	<b>DATE</b> <b>ADDRESS</b> <b>LEGAL DESCRIPTION (OPTIONAL)</b> <b>LOAD IN TIME</b>
<b>PROPERTY OWNER/AGENT</b>	
<b>AERIAL DISPLAY-SIZE, TYPE AND NUMBER/ATTACH ADDITIONAL SHEET IF REQUIRED)</b>	
<b>FIXED DISPLAY- SIZE, TYPE AND NUMBER(ATTACH ADDITIONAL SHEET IF REQUIRED)</b>	
<b>STORAGE LOCATION:</b> <b>TRANSPORTATION ROUTE:</b>	
<b>IGNITION METHOD: MANUAL <input type="checkbox"/> ELECTRIC <input type="checkbox"/> WIRELESS <input type="checkbox"/> (OPERATING FREQUENCY _____)</b>	
I hereby certify that I have read the application and that all information contained herein is true and correct to the best of my knowledge. I agree to comply with all State Statutes, City Ordinances, and all Federal, State and local regulations; that I am authorized by the organization named herein to act as its agent for the herein described activities. That I, and the organization on whose behalf I make this Application, hereby represent, stipulate, warrant, and agree that we will jointly and severally indemnify and hold the City harmless against all liabilities, including court costs and attorney fees, for any and all claims for damage to property or injury to or death of persons resulting from or arising from the occurrence of the same or incident or the liability of which the City is held liable, and I agree to defend, indemnify and hold the City harmless from and against all such claims, damages, costs, expenses, or any person connected to the application.	
<b>DATE</b> _____ <b>State of Florida</b> <b>County of _____</b> <b>Shawanda will witness and lead me this _____ day of _____, 20_____</b> <b>My name is on engine _____</b> <b>My name is on engine _____</b>	<b>SIGNATURE</b> _____



**SUNRISE FIRE-RESCUE**  
NORM RYNNING  
Fire Chief  
771 Dewgrass Corporate Pkwy., Dunrae, Florida 33126  
(561) 746-3400 | FAX 746-3465  
**FIRE LIFE SAFETY DIVISION**

Please do not sign

[Empty rectangular box for signature]

PERMIT IS:  APPROVED  DISAPPROVED  LIST ANY SPECIAL CONDITIONS OR CONCERNS REGARDING PERMIT

FOR SUNRISE FIRE RESCUE DEPARTMENT USE ONLY

ISSUED BY: Fire Chief

PRINT NAME

SIGNATURE

DATE

See us On Safety Week of 125